FINAL
American Community Survey Data Users Conference Program
Washington, DC: May 29-30, 2014

Thursday, May 29, 2014

7:45 AM – 5:00 PM	**Registration**	**Columbia Ballroom Foyer**

8:45 AM – 10:15 AM	**Plenary Session**	**Columbia Ballroom I & II**

Moderator: Linda A. Jacobsen, *PRB*

Welcoming Remarks ▪ Dr. Nancy A. Potok, Deputy Director and Chief Operating Officer, *U.S. Census Bureau*

Introduction to ACS and 2020 Census Programs ▪ Frank A. Vitrano, Associate Director for Decennial Census Programs, *U.S. Census Bureau*

2020 Census Updates ▪ Lisa M. Blumerman, Assistant Director for Decennial Census Programs, *U.S. Census Bureau*

2014 Internet Test Update and Content Review Update ▪ James B. Treat, Chief, American Community Survey Office, *U.S. Census Bureau*

10:15 AM – 10:30 AM	**Break**	**Discovery Ballroom Foyer**

10:30 AM – 12:00 PM	**Breakout Session 1**	**Columbia Ballroom I & II**

Aggregating ACS Estimates and Calculating Margins of Error

Moderator: Richelle Winkler, *Department of Social Sciences*, *Michigan Technological University*

1. Improving the Reliability of ACS Estimates for Non-Standard Geographies Used in Local Decision Making ▪ **Warren Brown**, **Joe Francis**, and **Xiaoling Li**, *Cornell University*; and **Jonnell Robinson**, *Syracuse University*

2. Improving the Accuracy of Block Group Data from the American Community Survey ▪ **Ken Hodges**, *Nielsen*

3. Navigating Reliability of Small Area Data – Lessons from NYC ▪ **Joel A. Alvarez** and **Joseph J. Salvo**, *New York City Department of City Planning*

4. Accounting for Group Classification Error in Variance Estimates Using the American Community Survey ▪ **Matthew W. Brault**, *U.S. Census Bureau*

10:30 AM – 12:00 PM   **Breakout Session 2**   **Discovery Ballroom I & II**

Using ACS in GIS and Data Visualization Applications

Moderator: Linda A. Jacobsen, *PRB*

1. Sources of ACS Data through Online GIS Tools ▪ **Elizabeth Nash**, *PolicyMap*

2. Using ACS Data within ArcGIS Online for Organizations ▪ **John Parker**, *Iowa Legislative Services Agency*

3. Using PostGIS and QGIS for the Management and Geovisualization of ACS Data ▪ **Lee Hachadoorian**, *Dartmouth College*

12:00 PM – 1:15 PM   **Lunch** (on your own)
                               Informal Networking   **Columbia Ballroom I & II**

1:15 PM – 1:40 PM   **Keynote Addresses**   **Columbia Ballroom I & II**

Moderator: Edward J. Spar, *Sabre Systems*

Dr. Mark Doms, Under Secretary for Economic Affairs, *U.S. Department of Commerce*
John H. Thompson, Director, *U.S. Census Bureau*

1:45 PM – 3:15 PM   **Breakout Session 3**   **Columbia Ballroom I & II**

Applications of ACS Data for Income and Poverty

Moderator: Rosalind Gold, *NALEO Educational Fund*

1. Setting New Standards in the Use of Income and Poverty Estimates from the ACS ▪ **Katherine Nesse**, *Kansas State University* and **Mallory Rahe**, *Oregon State University*

2. The Virginia Poverty Measure: Using the ACS to Refine Our Measurement of Economic Security ▪ **Annie Rorem** and **Megan Juelfs-Swanson**, *Weldon Cooper Center for Public Service, University of Virginia*

3. Using the ACS and PRCS to Estimate State-Level WIC Eligibility ▪ **Paul Johnson and Erika Huber**, *The Urban Institute*

4. Improving Occupation Earnings Estimates Through Segregation of Education Levels ▪ **David Gibson**, *Vocational Economics, Inc.*

1:45 PM – 3:15 PM   **Breakout Session 4**   **Discovery Ballroom I & II**

Applications of ACS Data for Employment and Commuting

Moderator: Joy E. Phillips, *State Data Center, Washington, D.C. Office of Planning*

1. The EEO Tabulation: Measuring Diversity in the Workplace ▪ **Ana J. Montalvo**, *U.S. Census Bureau*

2. ACS Labor Participation as a Barometer for Retirement ▪ **Nicole Dunn**, *Thomas P. Miller and Associates*

3. Workplace Geocoding Issues with ACS ▪ **Elaine Murakami** and **Ed Christopher**, *Federal Highway Administration*; and **Charles Baber**, *Baltimore Metropolitan Council*

4. Using ACS Data in Promoting *and Advocating for Bicycling* ▪ **Kenneth McLeod** and **Darren Flusche***, The League of American Bicyclists*

5. Factors Associated with the Bicycle Commute Use of Newcomers: An Analysis of the 70 Largest U.S. Cities ▪ **Ryan J. Dann**, *Portland State University*

3:15 PM – 3:30 PM   **Break**   **Discovery Ballroom Foyer**

3:30 PM – 5:00 PM   **Breakout Session 5**   **Columbia Ballroom I & II**

Applications of ACS Data for Health Insurance and Disability

Moderator: Ed Christopher, *Federal Highway Administration*

1. Using ACS Data to Prepare for Affordable Care Act Implementation ▪ **Ricardo Gutierrez**, *County of San Diego*

2. Medicaid Undercount in the American Community Survey ▪ **Joanna Turner**, *University of Minnesota - SHADAC*

3. Methods for Calculating the Number of Full-time Equivalent Employees by Industry Using ACS and Other Data Sources ▪ **Martha Jones**, *Vanderbilt University*

4. Using the ACS to Calculate National and State-Level Federal Program Participation Ratios for Working-Age People with Disabilities ▪ **Yonatan Ben-Shalom** and **David Stapleton**, *Mathematica Policy Research*

3:30 PM – 5:00 PM   **Breakout Session 6**   **Discovery Ballroom I & II**

Housing Applications Using ACS Data

Moderator: Jeff Matson, *Center for Urban and Regional Affairs, University of Minnesota*

1. Estimating Superstorm Sandy's Impact on Renters ▪ **Max Weselcouch**, *NYU Furman Center*

2. Data Driven Housing Investment Using the ACS ▪ **Jessica Deegan**, *Minnesota Housing Finance Agency*

3. Developing a Measure of "Substandard Housing" Using the ACS ▪ **Lance George**, *Housing Assistance Council*

4. *Housing Landscape*: An Examination of Severe Housing Cost Burden Among Working Households ▪ **Janet Viveiros**, *Center for Housing Policy*

Friday, May 30, 2014

7:30 AM – 10:30 AM   **Registration**   **Columbia Ballroom Foyer**

8:30 AM – 10:00 AM   **Breakout Session 7**   **Columbia Ballroom I & II**

Using ACS Data From NHGIS, Summary Files, IPUMS, PUMS, and Custom Tabulations

Moderator: Qian Cai, *Demographics and Workforce Group, University of Virginia*

1. NHGIS: An Integrated Data Portal for ACS Summary Files and a Whole Lot More ▪ **Jonathan Schroeder**, *Minnesota Population Center, University of Minnesota*

2. The Advantages of Accessing American Community Survey Summary Data via FTP and Methods for Connecting Across Time ▪ **John DeWitt**, *Population Studies Center, University of Michigan*

3. Obtaining ACS Microdata from IPUMS ▪ **Katie Genadek**, *Minnesota Population Center, University of Minnesota*

4. PUMS: The Weighting is the Hardest Part ▪ **Gregg Bell**, *Alabama State Data Center*

5. Because I'm Special: A Custom Tabulation for Transportation ▪ **Penelope Weinberger**, *AASHTO* and **Jim Hubbell**, *Mid-America Regional Council*

8:30 AM – 10:00 AM   **Breakout Session 8**   **Discovery Ballroom I & II**

Using the ACS to Look at Small Population Groups and Trends Over Time

Moderator: Howard Shih, *Asian American Federation*

1. Tracking and Analyzing Regional Equity: The ACS and Ambiguities of Time and Space ▪ **Meg Merrick**, *Portland State University*

2. Uses of ACS in the BLS Local Area Unemployment Statistics Program ▪ **Sean Wilson**, *Bureau of Labor Statistics*

3. Evaluating American Community Survey (ACS) Data on School-Age Children Who Speak English with Difficulty ▪ **Angelina KewalRamani** and **Amber Noel**, *American Institutes for Research*

4. The Underrepresentation of Young Children in the American Community Survey ▪ **William O'Hare**, *The Annie E. Casey Foundation* and **Eric Jensen**, *U.S. Census Bureau*

5. Small Populations and the ACS: Sampling Variability and Reliability ▪ **Sela Panapasa**, *University of Michigan*; **Hassan Jaber**, *Arab Community Center for Economic and Social Services*; and **Don Loudner**, *American Indian Veterans, Inc.*

10:00 AM – 10:15 AM   **Break**   **Columbia Ballroom Foyer**

10:15 AM – 11:45 AM   **Breakout Session 9**   **Columbia Ballroom I & II**

Issues and Limitations in Using Small-Area ACS Data

Moderator: Warren Brown, *CISER, Cornell University*

1. Visualizing Transit Need ▪ **Holly Chase** and **Jason Quan**, *KFH Group, Inc.*

2. Rural Reliability: Determining the Reliability of ACS Estimates for Rural Communities ▪ **Keith Wiley** and **Lance George**, *Housing Assistance Council*

3. Geographies of Poverty: Improving the Reliability and Usability of Spatial Displays of Small Area ACS Data for Post-Katrina New Orleans ▪ **Benjamin Horwitz**, *Greater New Orleans Community Data Center*

4. Variations in Private School Enrollment Rates ▪ **Jeanne Gobalet** and **Shelley Lapkoff**, *Lapkoff & Gobalet Demographic Research, Inc.*; and **Magali Barbieri**, *University of California, Berkeley*

5. Using the ACS to Help a Mayor Understand His City ▪ **Patricia C. Becker**, *APB Associates and Southeast Michigan Census Council*

10:15 AM – 11:45 AM   Breakout Session 10   Discovery Ballroom I & II

Applications of ACS data for Migration Patterns and Trends

Moderator: Garrett Harper, *Nashville Area Chamber of Commerce*

1. Mapping Subcomponents of Net International Migration (NIM): An Overview of the Geographic Distribution of Foreign-Born Migration Using ACS Data ▪ **Anthony Knapp**, *U.S. Census Bureau*

2. Education, Migration, and Earnings of Puerto Ricans on the Island and U.S. Mainland: A Synthetic Cohort Analysis, 2006-2011 ▪ **Marie T. Mora, Alberto Dávila,** and **Havidán Rodríguez**, *University of Texas- Pan American*

3. Lifetime Migration Trends of Adults in the United States ▪ **Lisa Neidert** and **Albert Hermalin**, *University of Michigan*

4. Mapping Poverty and Mobility Patterns in Baltimore City ▪ **Nichole Stewart**, *University of Maryland Baltimore County*