

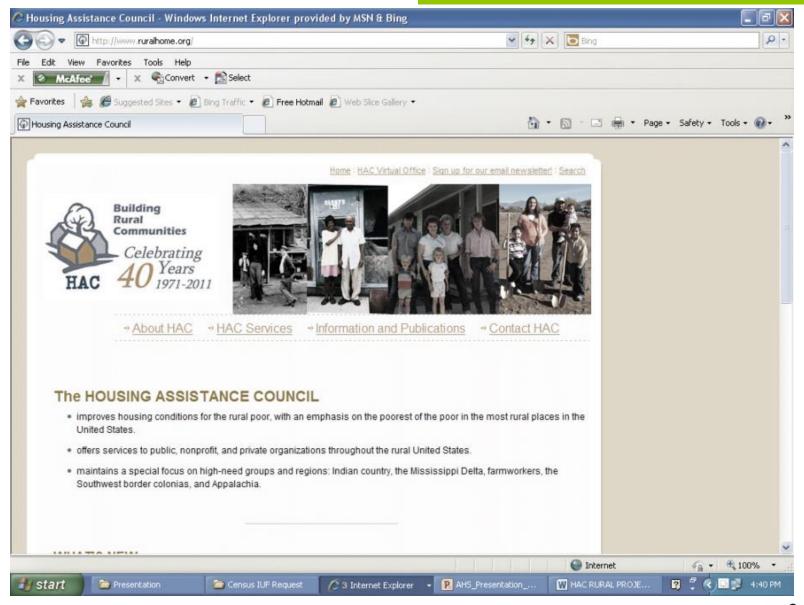
## HIDDEN COMMUNITIES

The Geography of Manufactured Home Parks in Rural America

ACS Users Conference May 11-13, 2015 College Park, MD



#### The Housing Assistance Council (HAC)





HIDDEN COMMUNITIES

Manufactured housing is a significant, yet often overlooked segment of our nation's housing stock – particularly in rural areas.

Despite its importance, there is a dearth of information on manufactured homes - especially in community (park) or land-lease settings.

Recently collected data on the location of and characteristics of manufactured home communities provides a much needed resource in efforts to stabilize and preserve this form of affordable housing.





Preliminary findings from a geographic analysis of manufactured home communities.

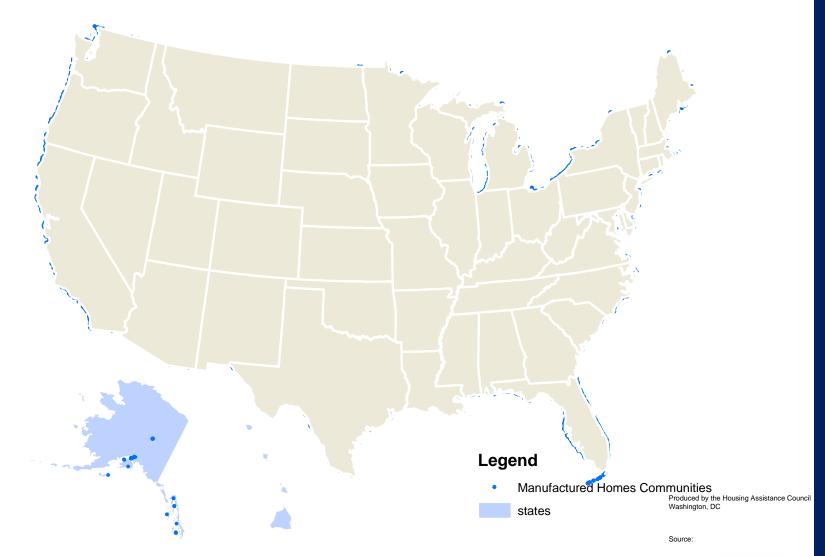
Highlights social, economic, and housing characteristics in the neighborhoods and markets in which manufactured home communities exist.

Sub-County (Census Tract) level analysis

Utilized only data collected from public sources



## **Manufactured Home Communities**





## **Public Manufactured Home Communities**



Produced by the Housing Assistance Council Washington, DC

Source:

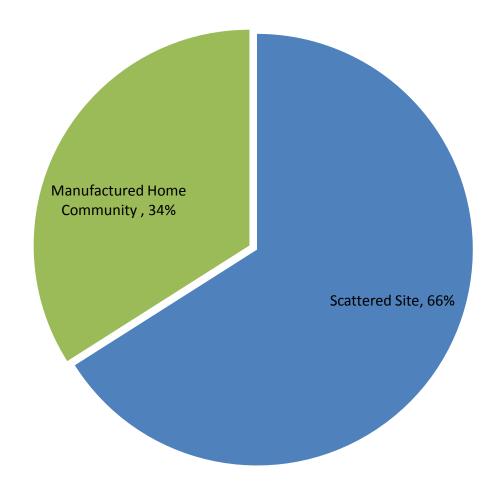




GENERAL MANUFACTURED HOUSING & LOCATION CHARACTERISTICS

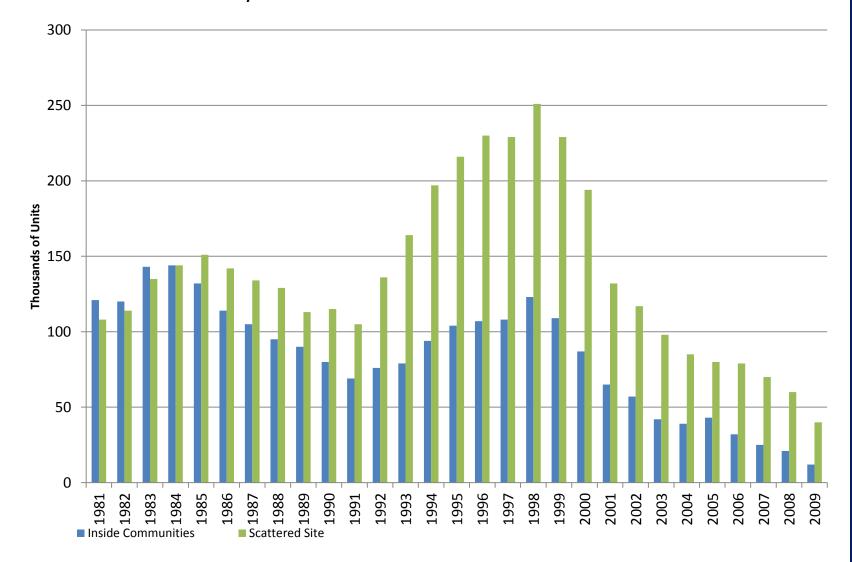


## **Manufactured Home Placement, 2009**



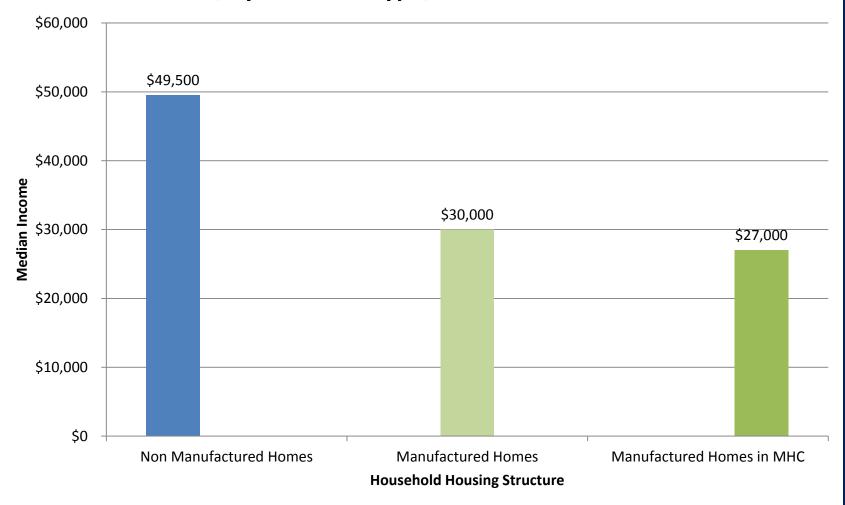


#### Manufactured Home Placements by Location 1981-2009



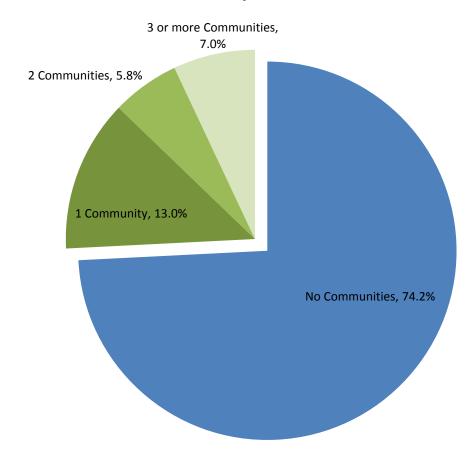


## Household Income, by Structure Type, 2009



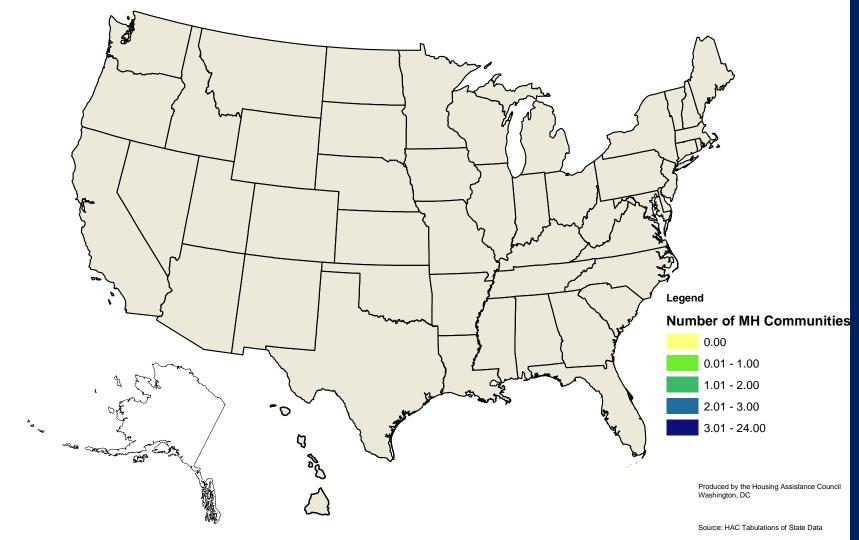


## **Manufactured Home Communities by Tract, Selected States**



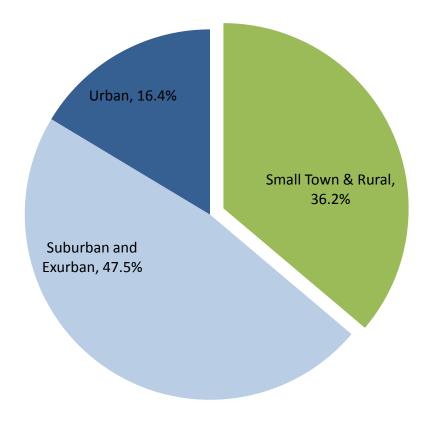


# **Manufactured Home Communities by Census Tract Selected States**





## **MH Community Location, Census Tracts**



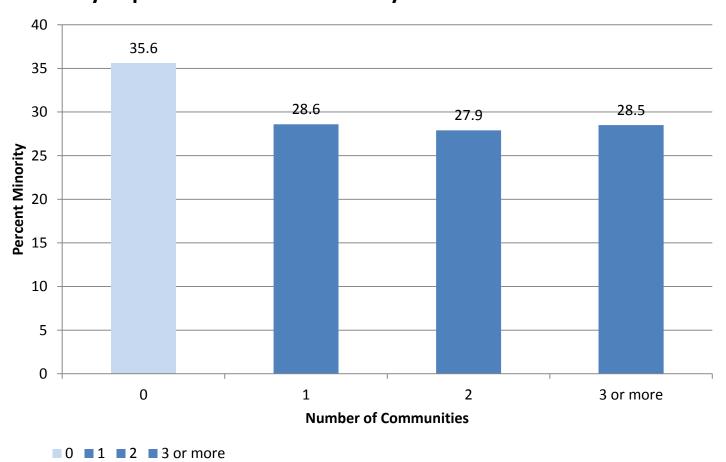




# SOCIAL AND ECONOMIC CHARACTERISTICS

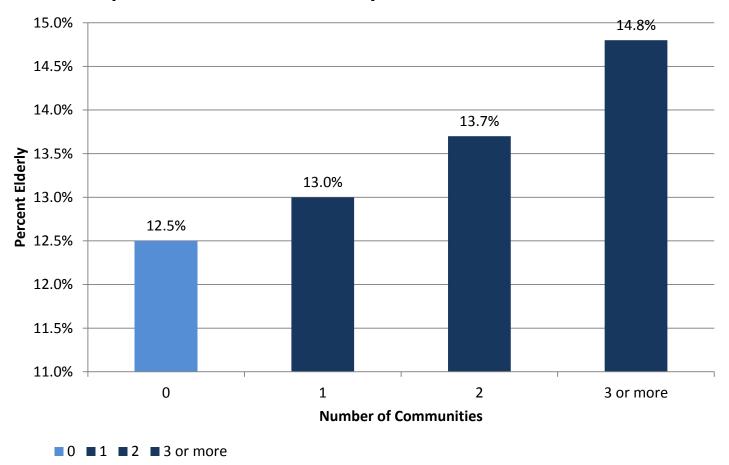


## **Minority Population & MH Community Concentration**



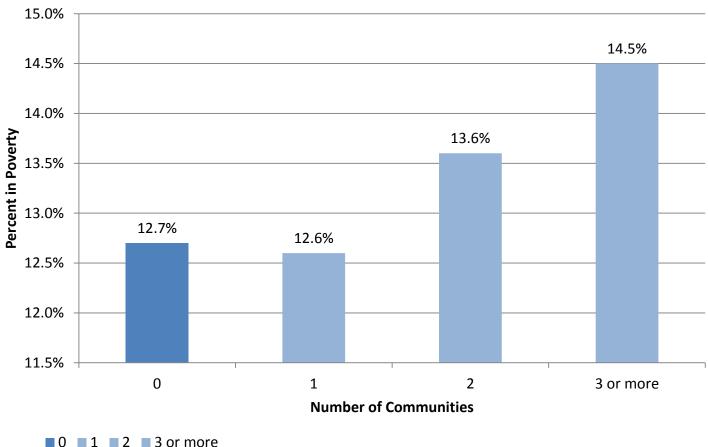


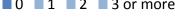
## **Senior Population & MH Community Concentration**





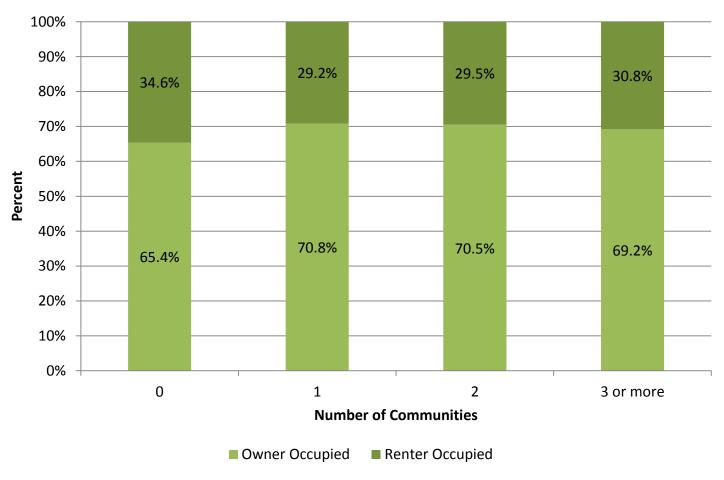
## **Poverty & MH Community Concentration**





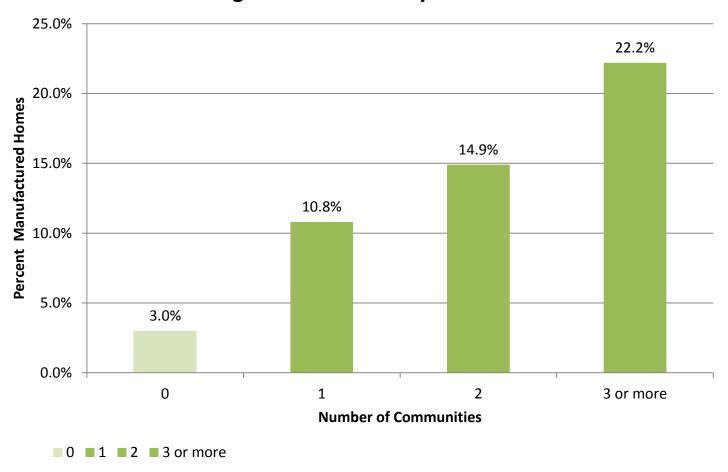


## **Housing Tenure & MH Community Concentration**



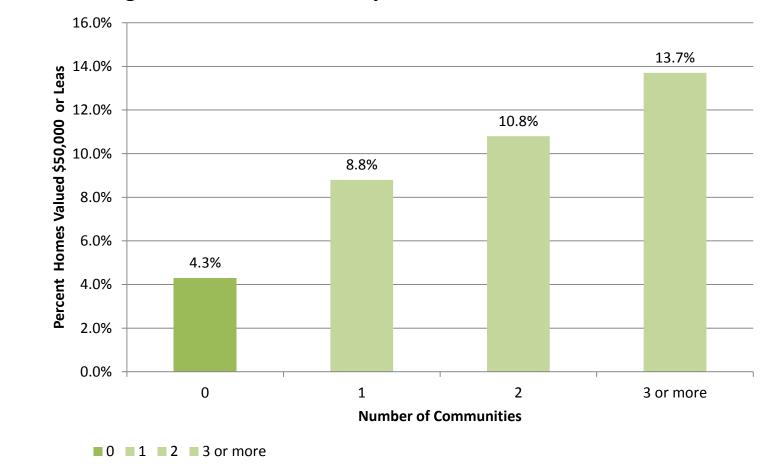


## **Manufactured Housing & MH Community Concentration**



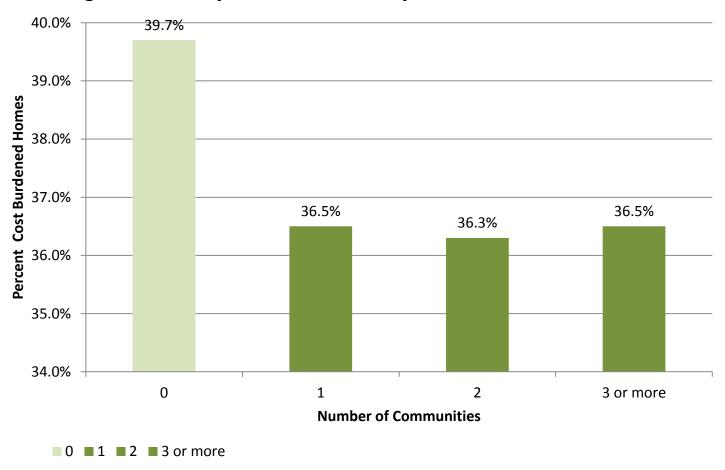


## **Housing Value & MH Community Concentration**



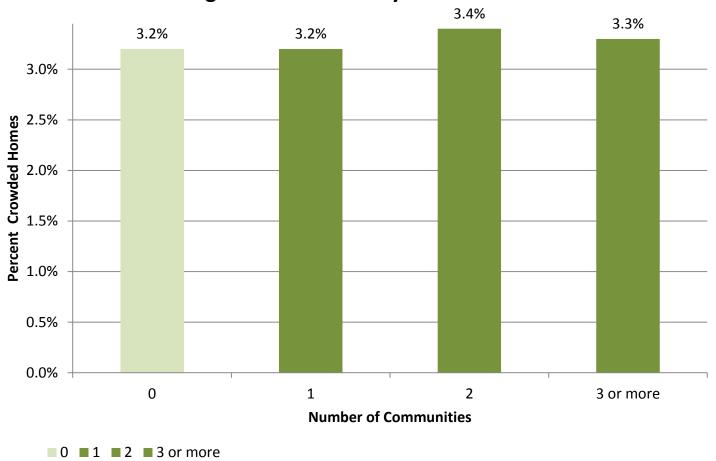


## **Housing Affordability & MH Community Concentration**





## **Household Crowding & MH Community Concentration**





**Preliminary Investigation** 

Still addressing limitations and shortcomings in the data

Further research may help to inform progressive manufactured housing initiatives such as CfED's "I'M HOME" or ROC-USA.

Suggestion's, comments, ideas?





www.ruralhome.org

