The Life Cycle of a Piece of Census Data

Tracing the Path of Question 16 on the American Community Survey (ACS) Form.

ACS Data Users Group College Park, MD: 12-May-2015

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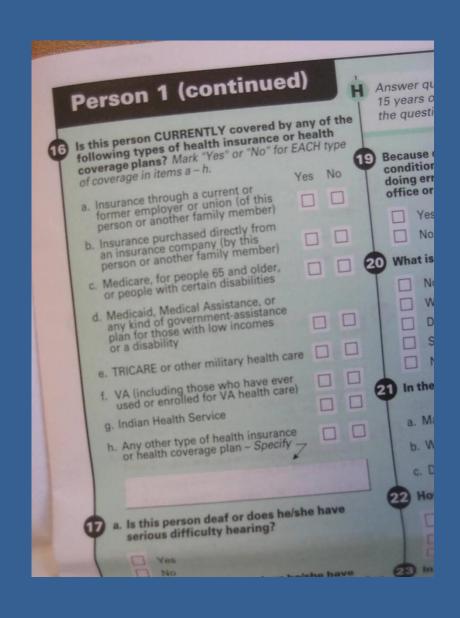
Question Inserted on ACS Form

Interagency Committee on the ACS (co-chaired Office of Management & Budget + Census Bureau)

Present question evolved from "disability" question on Decennial form (2000); changes due to: Children's Health Insurance Program Reauthorization Act.

First time on ACS form: 2008 (Q.15).

New Content to be added (request of CDC). Federal Register Notice*



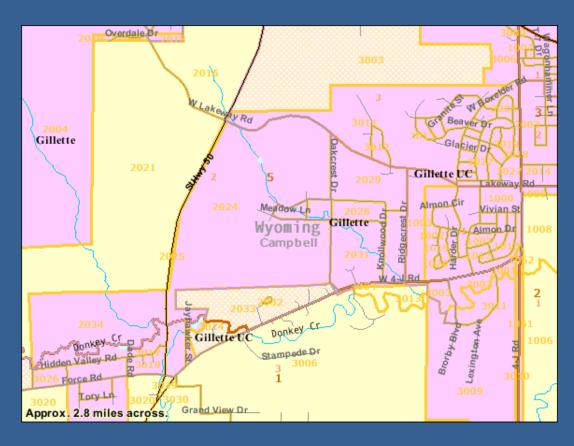


Marriage of MAF and TIGER

Master Address File (MAF) – updated via Delivery Sequence File (DSF), ACS updates; geography partnerships.

TIGER (Topologically Integrated Geocoding & Encoding Referencing)— is a geospatial file with streets, linework, etc. that is tied to the MAF.

These two together combine the springboard for sample selection.





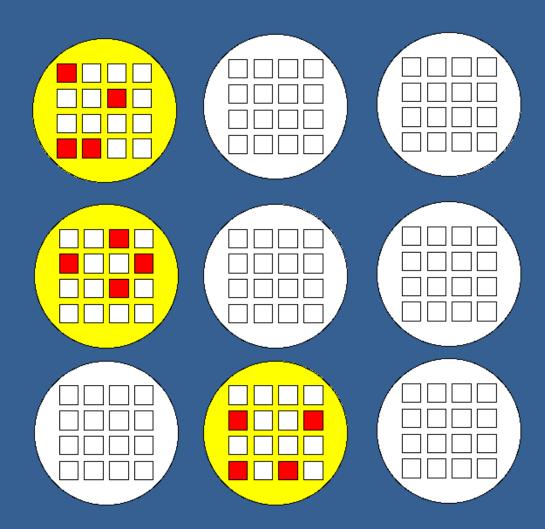
Sample Selection

An extract (snapshot) is taken twice a year from the MAF.

16 different sampling rates for different geographies and their densities.

Address selection is pulled from the MAF.

Address generation is made and delivered to Processing Branch.





A Place Called NPC!

National Processing Center in Jeffersonville, Ind.

NPC assembles all the cards, letters, packets which will be sent to households.

CATI (Computer-aided telephone interview) done by:

NPC

Tucson, AZ Hagerstown, MD





The Respondent: Agreeable vs. Reluctant

Agreeable Respondent:

"My" respondent had 5 people living in HH, of 3 different generations.

Passed the form around to each individual within household.

Called for help – had trouble with some questions about health insurance question.*

Returned form to NPC.





Data Goes to NPC for Processing.

Received paper forms are "guillotined," scanned, & transcribed.

OMR (Optical Mark Recognition) – looks for illegible marks.

NPC calls respondent if there are discrepancies.





What about the Reluctant Respondent?

NPC, etc. will continuously call household (if they have the telephone number associated with address).

If they don't get the phone interview, then 2/3 of remaining cases are sent to Regional Offices (RO).

Cases transmitted to RO near end of month.











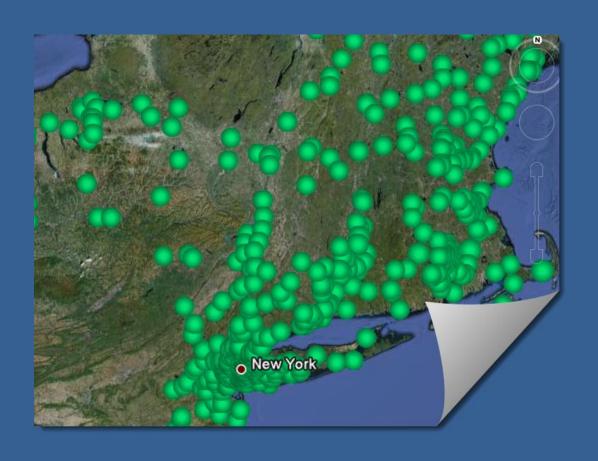
At the Regional Office: Computer-aided Personal Interview (CAPI)

6 Regional Offices

9,200 Cases assigned out of NYRO monthly

Many Cases "Re-assigned" by Field Supervisors.

500 ACS Field Representatives (FR)– 15 to 20 cases/month





The Art of getting an Interview

FR has cases on computer and makes personal visits: days, evenings and weekends.

FRs look for housing unit (HU) anomalies and make geographic corrections.

FRs who speak specific languages get sent "cases" of like languages.

Cases transmitted at end of month.





Our Headquarters Receives Data

Data transmitted to HQ via ASCII files.

Data from the CAPI, CATI, vacant interviews arrive in Suitland, Md.

Statistical methodologies and confidentiality rules applied in Suitland.





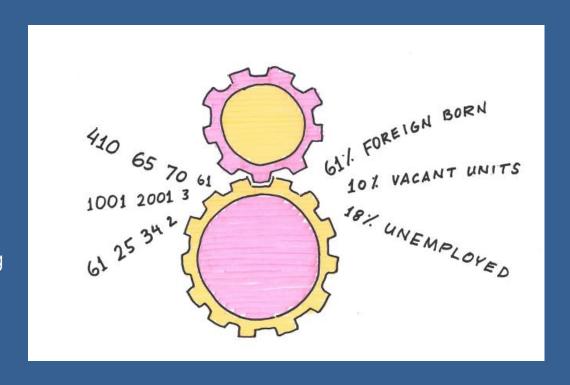
Data Become Statistics

Data set up by ACSO, transferred to DSCMO (Decennial Systems and Contracts Management Office) branch.

DSCMO makes sure the Census Geographies are in place. Prep the system.

SEHSD (Social Economics & Housing Stats Division) check the data shells (Data, Product, Metadata).

Data released on an embargoed site.





American Factfinder (AFF): A Dissemination Vehicle

Not all data on AFF is from ACS!

Data from question 16 is cross-tabulated in myriad ways.

Must train the public on how to use AFF

AFF is constantly changing!





Portrait of a Data User

Finger Lakes Health Systems Agency – was trained by SDC.

Covers 9 counties near Rochester, NY.

Uses PUMS (Public-Use Microdata Samples) to determine unemployment/no health care.

Provides health care package "solutions" to local population.





For further information...

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