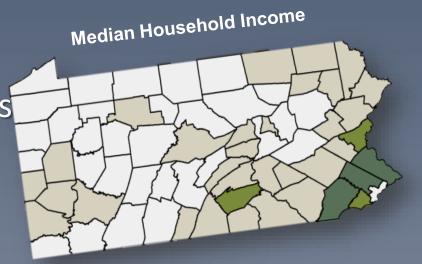
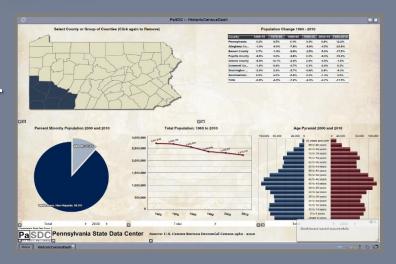
Using the Census API to Develop ACS-Related Data Products

Presented to the
American Community Survey
Data Users Conference
Washington, DC: May 12, 2015

Data Products

- Map of the Day
 - Show County Comparisons
 - Highlight ACS topics
 - Identify Outliers
- Digital Dashboards
 - Topic Driven
 - Use graphs, charts and color
 - Highlight trends
 - Drill-down capabilities





The API Call

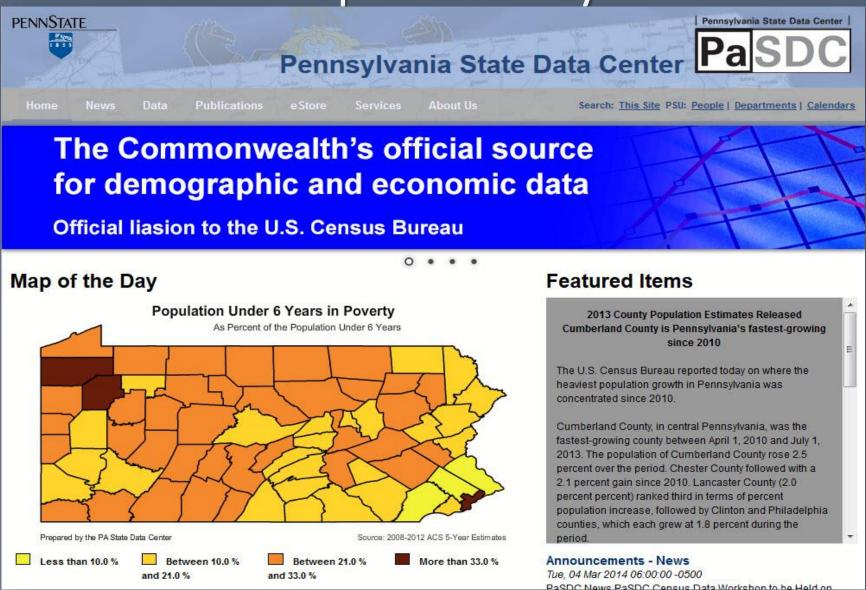
PaSDC
 Developers call out to the U.S.
 Census Bureau
 API via SQL
 server



Census Bureau
 API sends back
 data variables
 to PaSDC SQL
 Server

API = <u>Application Program Interface</u>
 http://www.census.gov/developers/

Map of the Day



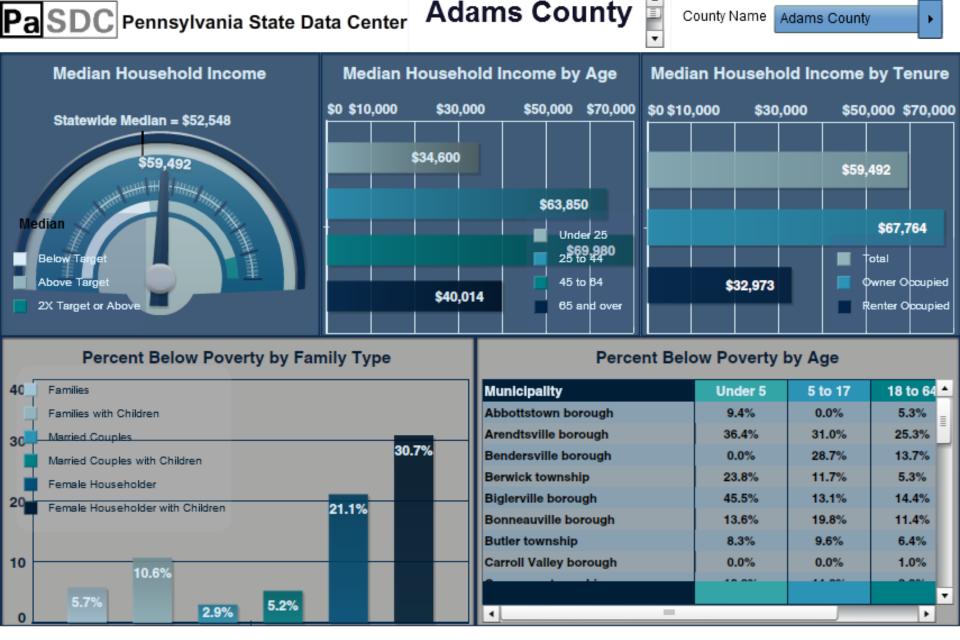
Digital Dashboards

Use iDashboard software



- Originally developed dashboards as part of a project with PA Commission on Crime and Delinquency
- Using ACS data
- Dashboard Design
- Using the API
- Updates

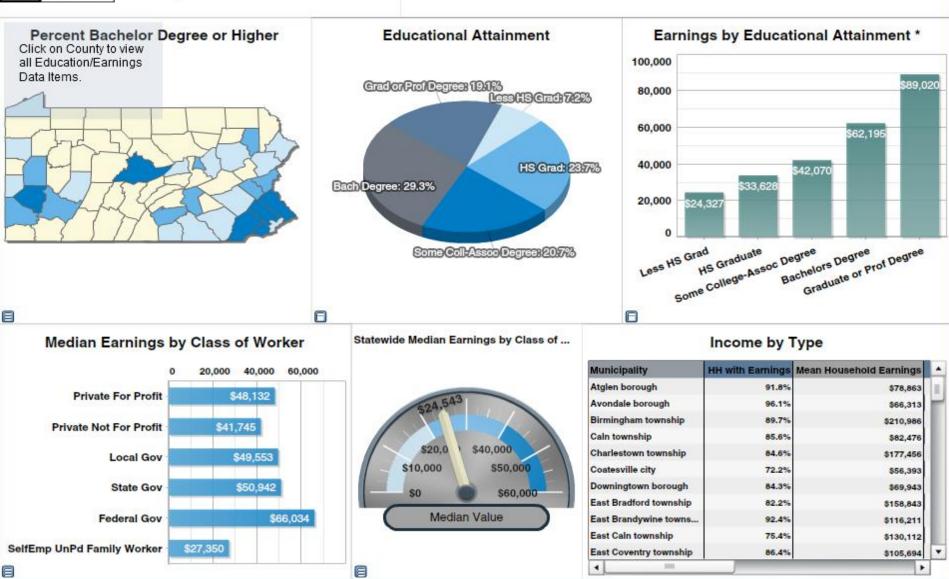




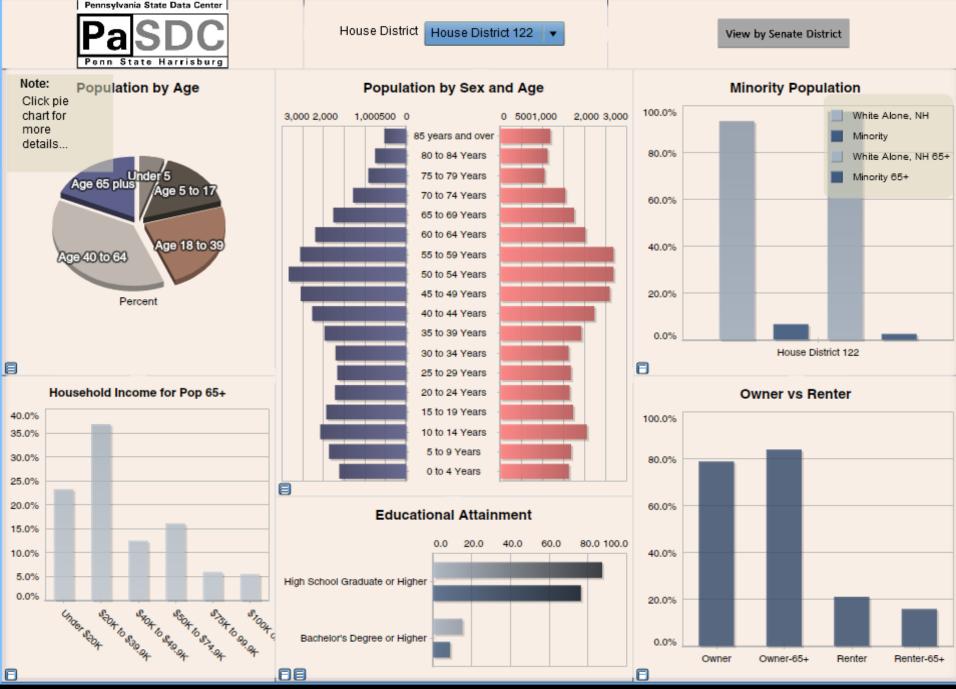
Source: 2009-2013 American Community Survey 5-Year Estimates, U.S. Census Bureau



Chester County



Source: 2009-2013 American Community Survey 5-Year Estimates, U.S. Census Bureau



PaSDC: The Commonwealth's Official Source for Population and Socioeconomic Statistics

How to Contact Us

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