Monday, May 11, 2015

12:30 PM – 4:00 PM  Registration  Chesapeake Ballroom Foyer

1:00 PM – 4:00 PM  Pre-Meeting Workshop  Chesapeake Ballroom A

Moderator: Mark Mather, PRB

The pre-meeting workshop is intended for novice ACS data users. Attendees should bring their own laptop or tablet so that they can participate in hands-on training. There is no fee for the workshop but attendees must register by clicking the “Yes” button in their online conference registration for the question asking if they plan to attend the pre-meeting workshop.

1:00 PM – 1:50 PM

Overview of ACS basics including content, geographic coverage, collection processes and product release schedules. Hands-on training to access and download ACS data from QuickFacts, Narrative Profiles, and American FactFinder.

- Gretchen Gooding, U.S. Census Bureau

1:50 PM – 2:50 PM

Three case study exercises (20 minutes each) to give workshop attendees practice in retrieving and using ACS data to answer specific questions. Presenters include:

- Beth Jarosz, Research Associate, PRB
- Cliff Cook, Planning Information Manager, City of Cambridge, MA
- Jeanne Gobalet, Vice President, Lapkoff & Gobalet Demographic Research, Inc.

2:50 PM – 3:00 PM  Questions

3:00 PM – 3:10 PM  Break

3:10 PM – 3:55 PM

Overview of the Integrated Public Use Microdata Series (IPUMS) with hands-on training.

- Katie Genadek, Minnesota Population Center, University of Minnesota

3:55 PM – 4:00 PM  Workshop Evaluation
Tuesday, May 12, 2015

7:30 AM – 5:00 PM  Registration  Chesapeake Ballroom Foyer
8:30 AM – 8:45 AM  Welcome  Chesapeake Ballroom B & C

Linda A. Jacobsen, Vice President, U.S. Programs, PRB
Lisa M. Blumerman, Associate Director, Decennial Census Programs, U.S. Census Bureau
Deborah Stempowski, Chief, American Community Survey Office, U.S. Census Bureau

8:45 AM – 10:15 AM  Plenary Session  Chesapeake Ballroom B & C
The American Community Survey: Looking Ahead
Moderator: Linda A. Jacobsen, PRB
John H. Thompson, Director, U.S. Census Bureau
Lisa M. Blumerman, Associate Director, Decennial Census Programs, U.S. Census Bureau
Rebecca Blash, Program Manager, Center for Enterprise Dissemination Services and Consumer Innovation, U.S. Census Bureau

10:15 AM – 10:45 AM  Break

10:45 AM – 12:15 PM  Breakout Session 1  Chesapeake Ballroom B & C
Custom Aggregations of ACS Estimates and Dealing with Sampling Error
Moderator: Richelle Winkler, Department of Social Sciences, Michigan Technological University

1. Small Area Data Aggregation – Lessons from NYC's ACS Aggregation Tool • Joel A. Alvarez and Joseph J. Salvo, New York City Department of City Planning
2. ACS Multiyear PUMS Estimates and Usage: User-Created PUMS Files • Nate Ramsey, U.S. Department of Education
3. Design Effect Anomalies in the ACS • Michel Boudreaux, University of Maryland, Michael Davern, NORC at the University of Chicago, and Peter Graven, Oregon Health Sciences University
4. Remapping the ACS: What Makes a Good Neighborhood-Scale Census Geography? • Seth E. Spielman, University of Colorado and David C. Folch, Florida State University
10:45 AM – 12:15 PM  Breakout Session 2  Chesapeake Ballroom A

Uses of ACS Data: Federal, Local, and Non-Profit Applications

Moderator: Rosalind Gold, NALEO Educational Fund

1. Federal Statistical Products Based on the ACS • Andrew Reamer, George Washington Institute of Public Policy, George Washington University
2. Measuring Marriage Rates Over Time: Implications for Empirical Analyses • Joelle Abramowitz, U.S. Census Bureau
3. Using the ACS to Understand Our Potential Users of a Coworking or Collaborative Workspace • Marissa Garnett and Jennifer Lindley, Town of Queen Creek, Arizona
4. Hidden Communities: The Geography of Manufactured Home Parks in the United States • Lance George, Housing Assistance Council

12:15 PM – 12:45 PM  Purchase Lunch (Buffet for attendees)  Patuxent Room

12:45 PM – 1:30 PM  Informal Roundtable Discussions  Chesapeake B & C
Informal Networking during Lunch  Patuxent Room

1:30 PM – 1:45 PM  Break

1:45 PM – 3:15 PM  Breakout Session 3  Chesapeake Ballroom B & C

Applications of ACS Data for Health Insurance and Disability

Moderator: Howard Shih, Asian American Federation

1. Life Cycle of a Piece of Census Data: Tracing the Path of Question 16 on the ACS Form • David Kraiker, U.S. Census Bureau, New York Regional Office
2. A Case Study of Two Health Insurance Marketplaces: Leveraging Interactive Maps, Administrative and ACS Data to Find the Remaining Eligible • Brett Fried, Elizabeth Lukanen, and Karen Turner, University of Minnesota - SHADAC
3. People With Disabilities in Rural America: Using the ACS to Better Understand Our Communities • Keith Wiley, Housing Assistance Council
4. Use of ACS to Estimate Lifetime Loss of Earning Capacity as a Result of Disability • David Gibson, Vocational Economics, Inc.
5. Creating Small Area Health Indicators with ACS 5-Year Estimates • Morgan Robinson, The Reinvestment Fund
Applications of ACS Data for Transportation and Planning

**Moderator: Ed Christopher, Federal Highway Administration**

1. Commuting in America – Using the ACS to Develop a National Report on Commuting Patterns and Trends • **Penelope Weinberger, AASHTO**

2. Mobility, Economic Opportunity and NYC Neighborhoods: Informing Transit Policy with ACS, Google Maps, and LODES Data • **Richard Dunks, Datapolitan, LLC; Sarah M. Kaufman, NYU; and Jeff Ferzoco, linepointpath.com**

3. Using ACS Data to Estimate the Impact of State Employees on Austin Congestion • **Maarit Moran, Stacey Bricka, and Kristi Miller, Texas A&M Transportation Institute**

4. Automating Tabulation and Reporting of ACS Data for Emergency Management • **Matthew Graham, U.S. Census Bureau**

3:15 PM – 3:30 PM Break

3:30 PM – 5:00 PM Breakout Session 5 Chesapeake Ballroom A

Specialized ACS Applications and Tools (for Novice/Intermediate Users)

**Moderator: Janice Valdisera, U.S. Census Bureau**

1. Obtaining ACS Data from IPUMS • **Katie Genadek, Minnesota Population Center, University of Minnesota**

2. Census Explorer: Making ACS and Census Data Engaging through Interactive Visualizations • **Andrew Beveridge and Ahmed Lacevic, Social Explorer, Inc.**

3. ACS Data in the MAG Demographic Map Viewers • **Anubhav Bagley, Maricopa Association of Governments**

4. Census Business Development Tool: Helping Entrepreneurs Make Informed Decisions • **Andrew Hait, U.S. Census Bureau**

5. Using the Census API to Develop ACS-Related Data Products • **John R. Maurer and Jennifer Shultz, Pennsylvania State Data Center**
3:30 PM – 5:00 PM       Breakout Session 6       Chesapeake Ballroom B & C

Specialized ACS Applications and Tools (for Advanced Users)

Moderator: Qian Cai, Demographics and Workforce Group, University of Virginia

1. Estimates with Errors and Errors with Estimates: Using the R "acs" Package for Analysis of ACS Data • Ezra Glenn, Massachusetts Institute of Technology

2. Using the R Language and “acs” Package to Compile and Update a Social Vulnerability Index for New Hampshire • Michael Laviolette, Dennis Holt, and Kristin K. Snow, State of New Hampshire Health and Human Services

3. Automated Standard Error Calculation with PUMS Data Excel Pivot Table • Toshihiko Murata, Salem, Oregon


Wednesday, May 13, 2015

7:30 AM – 10:45 AM       Registration       Chesapeake Ballroom Foyer

8:30 AM – 8:45 AM       Welcome & Recap of Day 1       Chesapeake Ballroom B & C

Deborah Stempowski, Chief, American Community Survey Office, U.S. Census Bureau

8:45 AM – 10:15 AM       Plenary Session       Chesapeake Ballroom B & C

Looking Ahead: Key ACS Issues and Data User Needs

Moderator: Linda A. Jacobsen, PRB

Mark Mather, Associate Vice President, U.S. Programs, PRB
Joseph J. Salvo, Director, Population Division, New York City Department of City Planning
Constance F. Citro, Director, Committee on National Statistics, National Academy of Sciences

10:15 AM – 10:45 AM       Break / Check Out
10:45 AM – 12:15 PM  Breakout Session 7  Chesapeake Ballroom B & C

Comparing or Combining ACS Data with Other Data Sources

Moderator: Jeff Matson, Center for Urban and Regional Affairs, University of Minnesota

1. Producing Synthetic Estimates of Children's Health and Well-Being for Local Areas • Mark Mather, Beth Jarosz, and Linda A. Jacobsen, PRB

2. A Stronger Community: Using ACS and Other Community Data to Target Neighborhood Enrichment • Toby Sallee, University of Cincinnati, and Annie Ryan, United Way of Greater Cincinnati

3. How Does the ACS Compare to Local Utility Data for Understanding Local Housing Occupancy? • Jeff Hardcastle, University of Nevada, Reno

4. Comparing Estimates of Rare Events in the ACS to Administrative Records • Katherine Nesse, Kansas State University; Mallory Rahe, Oregon State University; and Andi Irawan, University of Illinois, Urbana-Champaign

10:45 AM – 12:15 PM  Breakout Session 8  Chesapeake Ballroom A

Applications of ACS Data for Policy Analysis


3. Adapting the ACS PUMS for Housing Policy Analysis • Matt Schroeder and Todd Graham, Metropolitan Council (Twin Cities)

4. State-Level Microsimulation Modeling of Tax and Benefit Policies with the ACS: Past Work and Future Potential • Linda Giannarelli, Urban Institute

12:15 PM – 12:45 PM  Purchase Lunch (Buffet for attendees)  Patuxent Room
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<td>12:45 PM – 1:45 PM</td>
<td>Invited Panel during Lunch</td>
<td>Chesapeake Ballroom B &amp; C</td>
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<td>Looking Ahead: Communicating the Value of the ACS</td>
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<td>The Value of the ACS: Better Data for Better Decisions in Business, Government, and Society • Dr. Mark Doms, Under Secretary for Economic Affairs, <em>Department of Commerce</em></td>
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<td>How Zillow Leverages ACS Data to “Turn on the Lights” • Aaron Terrazas, Senior Economist, <em>Zillow</em></td>
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<td>How To Tell the ACS Story • Joan G. Naymark, Director, <em>Minnesotans for the American Community Survey (MACS)</em></td>
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<td>1:45 PM – 2:00 PM</td>
<td>Closing Remarks</td>
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<td>Deborah Stempowski, Chief, American Community Survey Office, <em>U.S. Census Bureau</em></td>
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