

'RURALITIES'

RURAL AMERICA IS BIG... REALLY BIG

RURAL & SMALL TOWN AREAS 2010

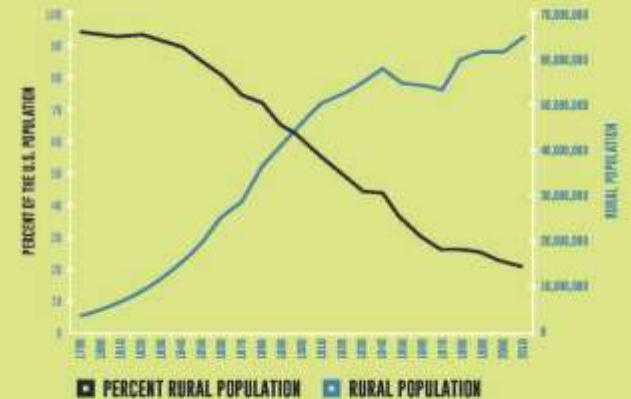


PERCENT RURAL POPULATION BY STATE IN NINE STATES MORE THAN HALF THE POPULATION ARE RURAL



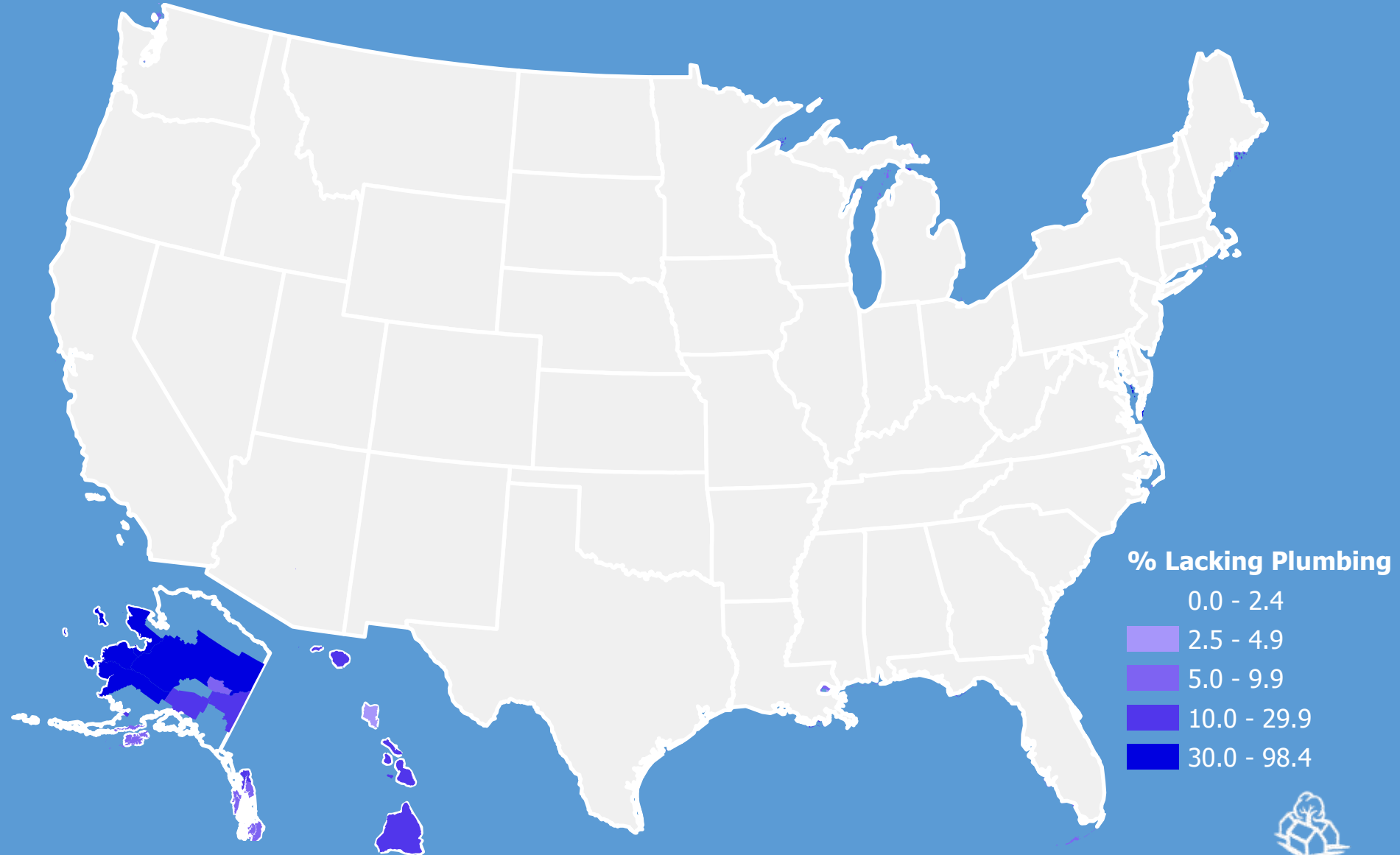
ONE-FIFTH OF THE NATION'S POPULATION LIVE IN RURAL AREAS BUT THEY ARE LOCATED ACROSS **97%** OF THE LANDMASS

RURAL POPULATION, 1790-2010 THE PERCENTAGE OF RURAL POPULATION HAS DECLINED FOR MORE THAN A CENTURY



60 MILLION AMERICANS
LIVE IN RURAL AND SMALL TOWN COMMUNITIES

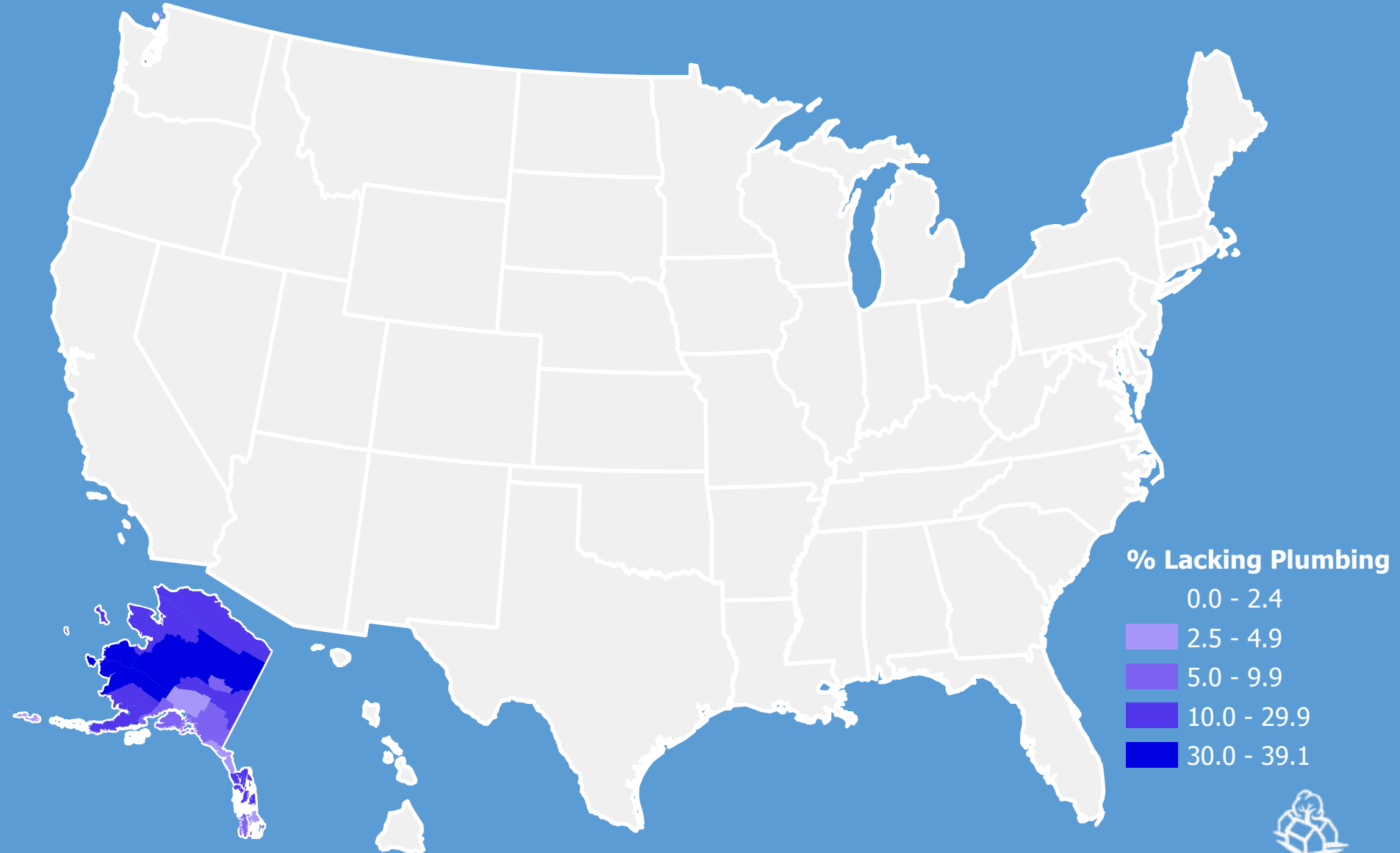
Homes Lacking Plumbing, 1970



HAC Tabulations of 1970 Decennial Census Data



Homes Lacking Plumbing, 2014




HAC Tabulations of 2011-2014 American Community Survey Data



www.ruraldataportal.org

The Rural Data Portal

TAKING STOCK OF PEOPLE, POVERTY, AND HOUSING IN YOUR COMMUNITY



Get Data About the Data Maps Other Data Resources About HAC Help/FAQ

GET DETAILED DATA

1. SELECT A GEOGRAPHY

- National
- State
- County

All Areas

- Rural
- Suburban
- Urban

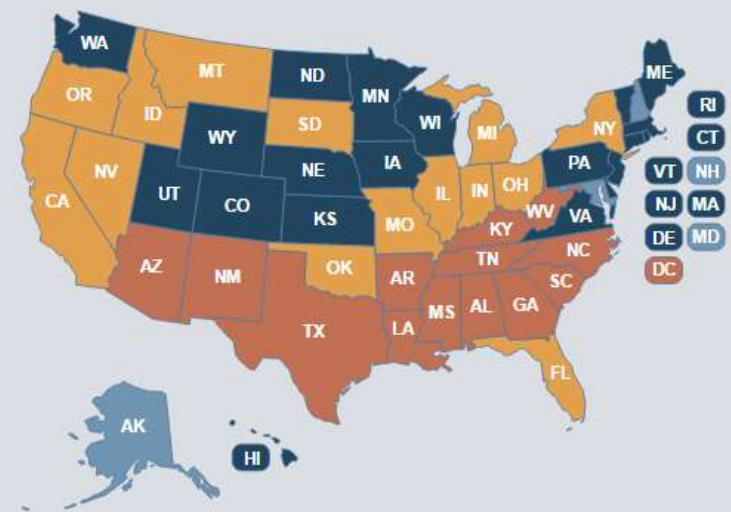
2. SELECT AN INDICATOR

- Demographic Data
- Social Data
- Economic Data
- Housing Data
- Housing Finance Data

Get Report

INTERACTIVE MAP QUICK DATA SNAPSHOTS

Rollover to see states data, or click on states to see county-level data.



About The Rural Data Portal

The RURAL DATA PORTAL is a simple, easy to use, on-line resource that provides essential information on the social, economic, and housing characteristics of communities in the United States. The RURAL DATA PORTAL is targeted toward rural communities, but a wide range of information is presented for the nation, states, and counties for rural, suburban and urban areas.

Most of the information provided in the RURAL DATA PORTAL come from Housing Assistance Council (HAC) tabulations of various public use data sets such as the 2010 Census of Population and Housing, the American Community Survey (ACS) and Home Mortgage Disclosure Act Data.

The Housing Assistance Housing (HAC) is a national nonprofit organization that supports