A free web-based report-building tool containing socioeconomic measures for at-risk populations.

Populations at Risk

HEADWATERS ECONOMICS

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EPS Economic Profile System

Data Viz

Populations at Risk

Generate reports throughout the U.S. using current data at a number of scales.

Populations at Risk

Dearborn, MI

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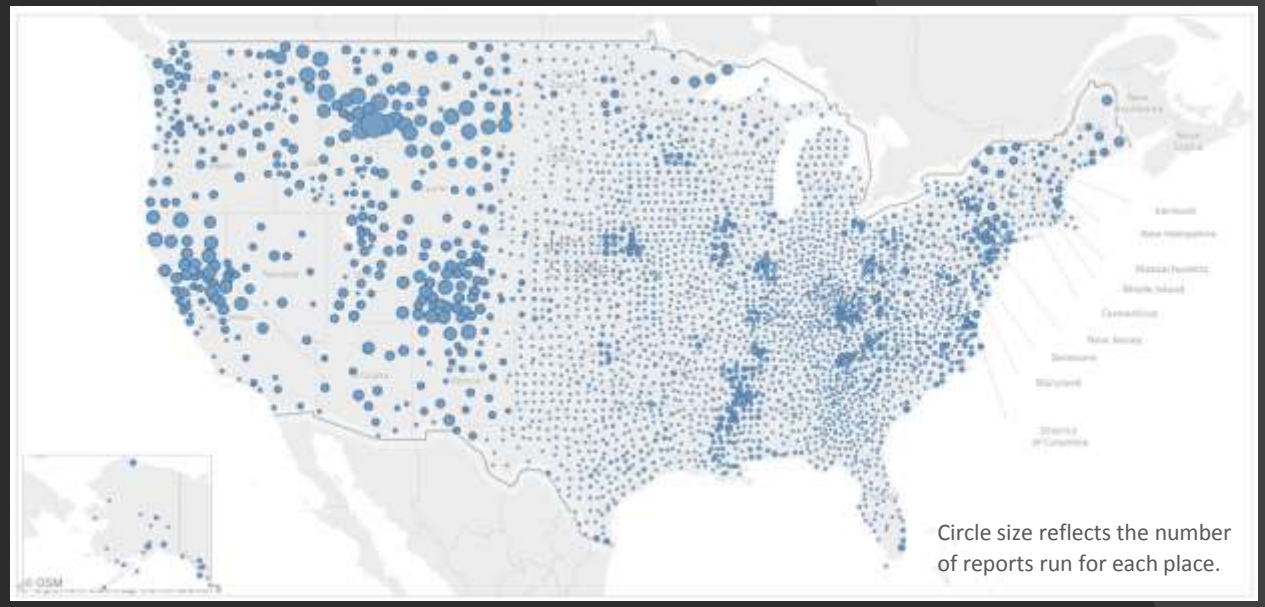
States ♦ Counties ♦ Census Designated Places ♦ Census Tracts

Who Uses PAR?

- US Department of Commerce
- County and City Land Use Planners
- NAACP
- FEMA
- National Park Service
- County Public Health Departments
- Charitable Foundations
- University Extension Services



In the past year, users generated more than **24,500** reports using Headwaters Economics' **Populations at Risk** and **Economic Profile System** tools.

Select multiple geographies for side-by-side comparisons.

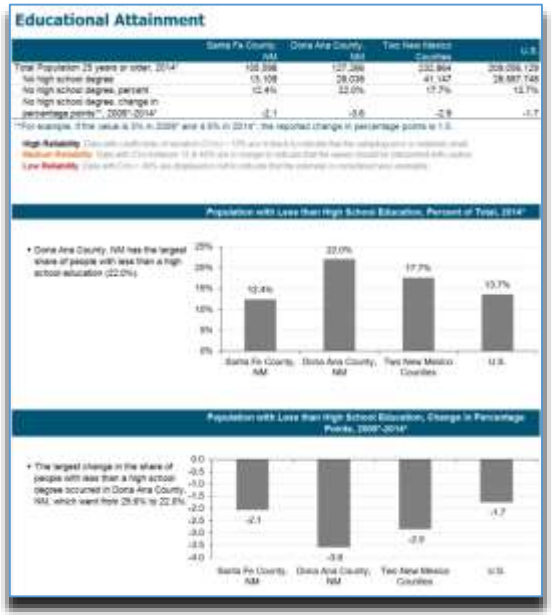
Two New Mexico Counties

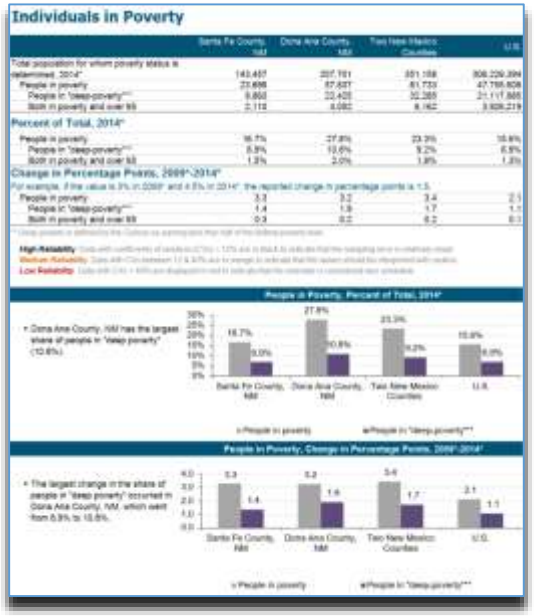
Selected Geographies:

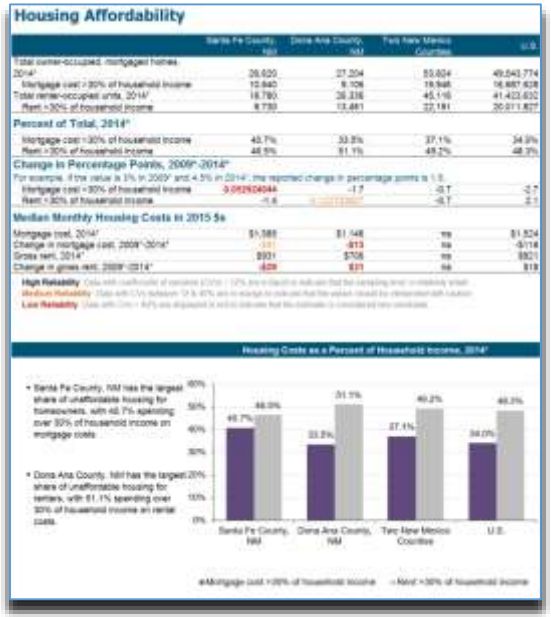
Santa Fe County, NM; Dona Ana County, NM

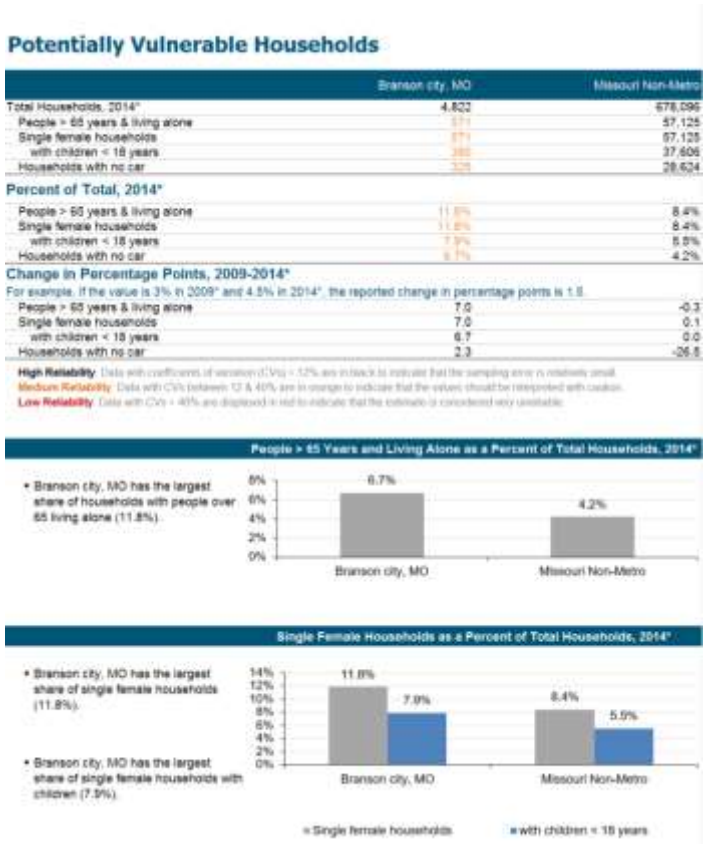
Benchmark Geography:

U.S.









Potentially Vulnerable Households

	Branson city, MO	Missouri Non-Metro
Total Households, 2014*	4,822	678,096
People > 65 years & living alone	571	57,125
Single female households	571	57,125
with children < 18 years	380	37,606
Households with no car	325	28,624
Percent of Total, 2014*		
People > 65 years & living alone	11.8%	8.4%
Single female households	11.8%	8.4%
with children < 18 years	7.9%	5.5%
Households with no car	6.7%	4.2%
Change in Percentage Points, 2009-2014*		
For example, if the value is 3% in 2009* and 4.5% in 2014*, the reported change in percentage points is 1.5.		
People > 65 years & living alone	7.0	-0.3
Single female households	7.0	0.1
with children < 18 years	6.7	0.0
Households with no car	2.3	-26.5

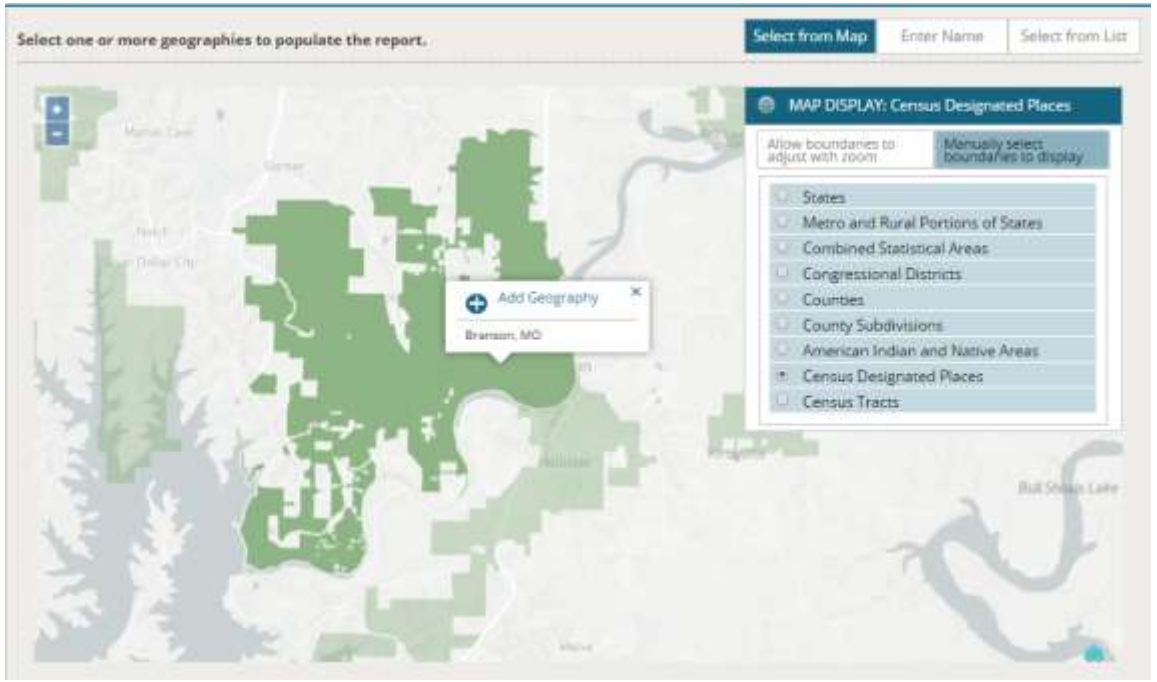
High Reliability Data with coefficients of variation (CVs) < 12% are in black to indicate that the sampling error is relatively small.
Medium Reliability Data with CVs between 12 & 40% are in orange to indicate that the values should be interpreted with caution.
Low Reliability Data with CVs > 40% are displayed in red to indicate that the estimate is considered very unreliable.

People > 65 Years and Living Alone as a Percent of Total Households, 2014*

- Branson city, MO has the largest share of households with people over 65 living alone (11.8%).

Single Female Households as a Percent of Total Households, 2014*

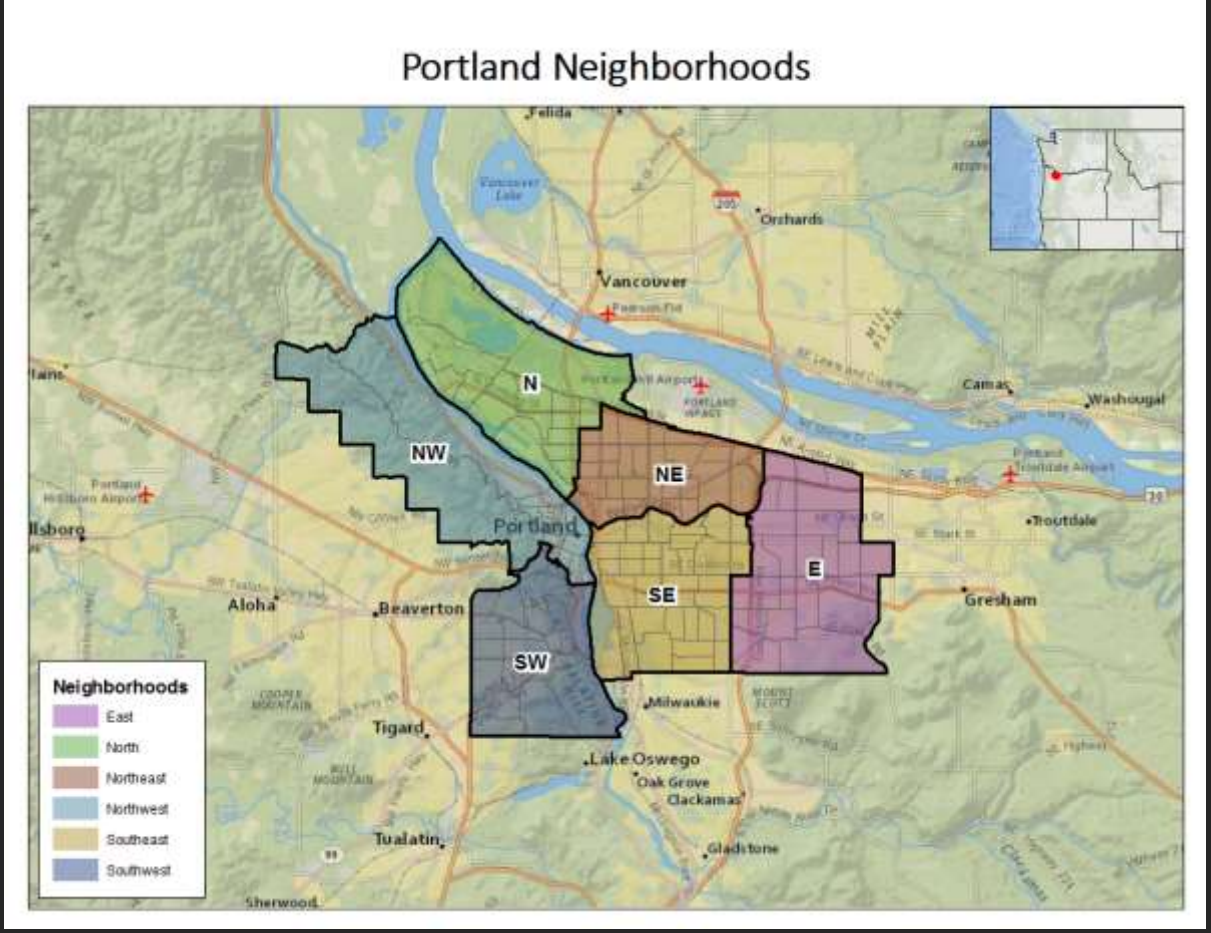
- Branson city, MO has the largest share of single female households (11.8%).
- Branson city, MO has the largest share of single female households with children (7.9%).



Branson, MO Census Designated Place vs. Non-metro Missouri.

Compare geographies to custom benchmarks.

Group tracts into regions by selecting them from the map.



This map was generated outside of PAR tool to show location of Portland neighborhoods.

North

Northeast

East

Northwest

Southwest

Southeast

Compare neighborhoods to each other by comparing reports.

Benchmarks

Indicators, 2014*	N	PDX	Ratio of N vs. PDX	NE	Ratio of NE vs. PDX	E	Ratio of E vs. PDX	NW	Ratio of NW vs. PDX	SW	Ratio of SW vs. PDX	SE	Ratio of SE vs. PDX
Percent of Population under 5	7.0%	5.9%		6.4%		7.5%		2.8%		4.8%		5.1%	
Percent of Population over 65	7.9%	11.0%		9.7%		12.4%		12.0%		13.8%		10.2%	
Percent of Population Non-White (all other races)	13.1%	9.6%		8.6%		15.4%		6.6%		4.5%		6.8%	
Percent of Population Hispanic	13.1%	9.6%		8.6%		15.4%		6.6%		4.5%		6.8%	
Percent of Population without a High School Diploma	11.1%	9.1%		6.2%		18.7%		3.7%		2.4%		6.5%	
Percent of Population that speak English "Not Well"	4.9%	5.1%		3.0%		11.9%		1.8%		0.9%		3.3%	
Percent of Population in "Deep Poverty"	11.8%	8.5%		7.4%		10.1%		9.4%		5.1%		7.8%	
Percent of Families Below Poverty	15.2%	12.1%		10.1%		19.8%		5.7%		4.8%		9.8%	
Percent of Families that are Single Mother Households and Below Poverty	7.3%	5.1%		5.6%		8.8%		1.3%		1.3%		3.2%	
Percent of Households Receiving Food Stamps (SNAP)	23.1%	19.9%		17.3%		30.4%		18.4%		7.7%		17.9%	
Percent of Population that "Did Not Work"	24.0%	21.2%		17.7%		28.1%		20.5%		17.1%		18.2%	
Percent of Rentals where Gross Rent Exceeds 30% of Household Income	54.3%	51.5%		50.4%		61.3%		47.3%		44.2%		48.3%	
Percent of Housing that are Mobile Homes	1.1%	1.4%		1.2%		3.0%		0.3%		0.4%		0.7%	
Percent of Households that are Single Female with Children under 18	8.0%	6.3%		7.3%		10.7%		1.2%		3.9%		5.3%	
Percent of Households with No Car	11.6%	15.0%		12.5%		12.9%		33.9%		8.3%		13.8%	
Percent of Population over 65 and Living Alone	34.3%	28.8%		25.2%		44.0%		20.9%		18.6%		25.7%	
Percent of Population with Disabilities	13.2%	12.1%		10.5%		15.5%		12.2%		8.2%		11.3%	
Percent of Population without Health Insurance	14.7%	14.5%		13.1%		18.2%		12.4%		8.3%		15.0%	

Thank You

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- To use the tool navigate to https://headwaterseconomics.org
- Open the Tools menu → Populations-At-Risk
- Economic Profile System is a similar tool
- Please contact us with questions or concerns
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  - patty@headwaterseconomics.org
  - (406) 599-7425