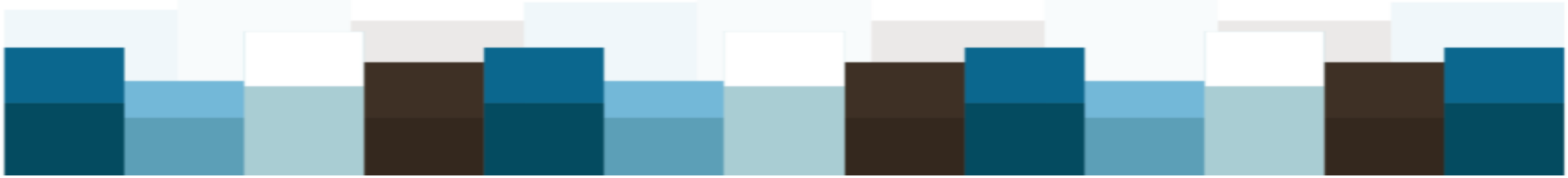
Community Voices in Data Design

Carrie Koss Vallejo

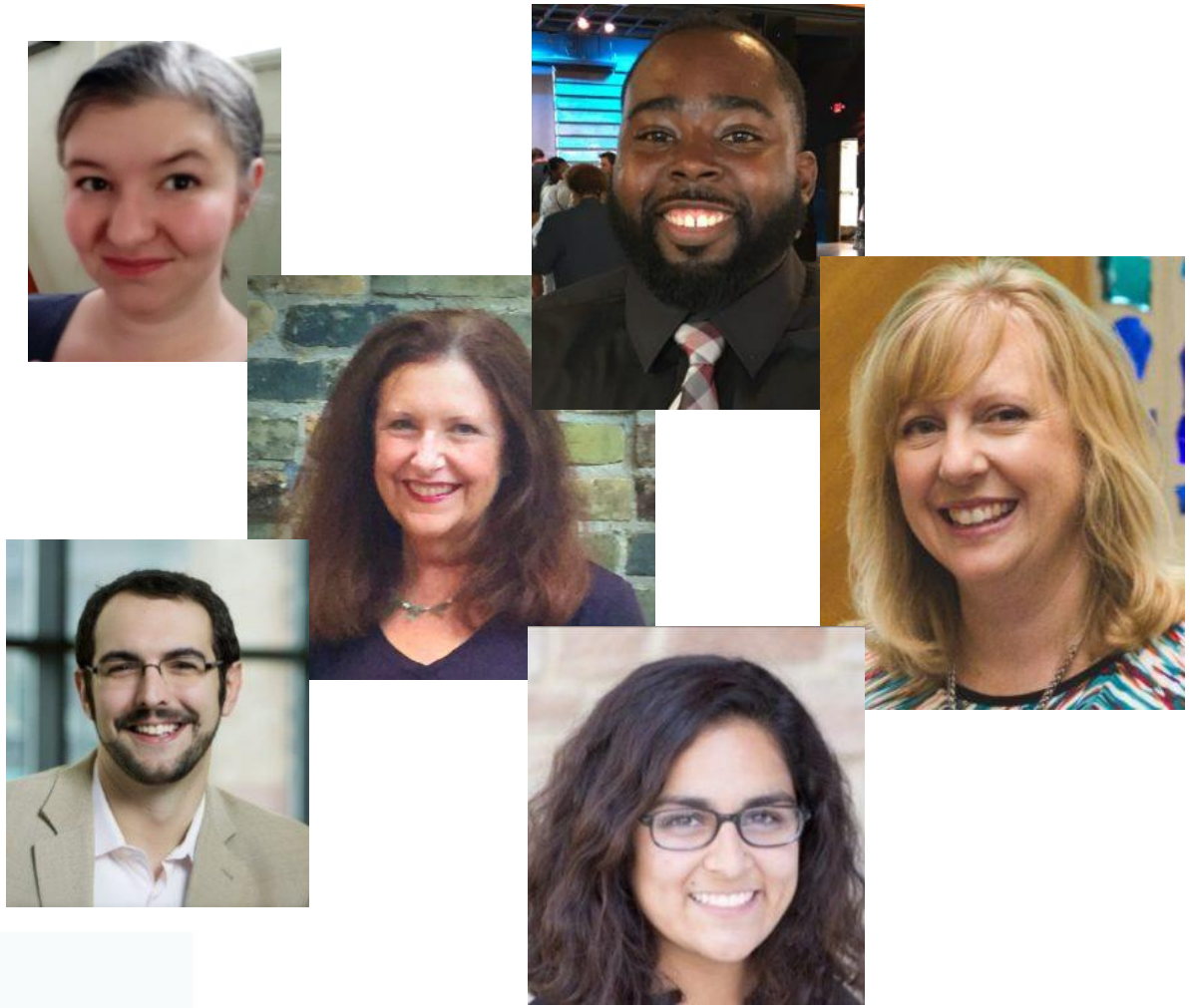
2017 ACS Data Users Conference

Alexandria



DATA YOU CAN USE

FROM PEOPLE YOU CAN TRUST



Profile

Neighborhood Strategic Planning Areas

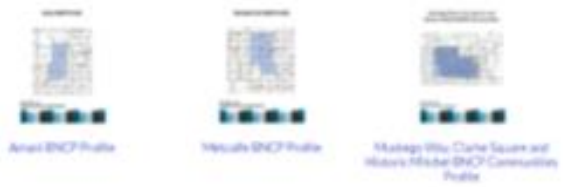
For the NSP neighborhoods, reports are available for Harambee, Historic South Side, Lincoln Park, Lindsay Heights (WAICO/YMCA), Near South Side, Northwest Side, Parklawn, Washington Park (Grandview/Walnut Hill) and Westside.

Parklawn #1 | Northwest Side #2 | Lincoln Park #3 | Harambee #6 | Lindsay Heights #10

Washington Park #11 | Westside #14 | Near South Side #16 | Historic South Side #17

Building Neighborhood Capacity Programs

For the BNCP neighborhoods, reports are available for Amani, Metcalfe Park and the Southside BNCP which includes Muskego Way, Clark Square and Historic Mitchell Park.



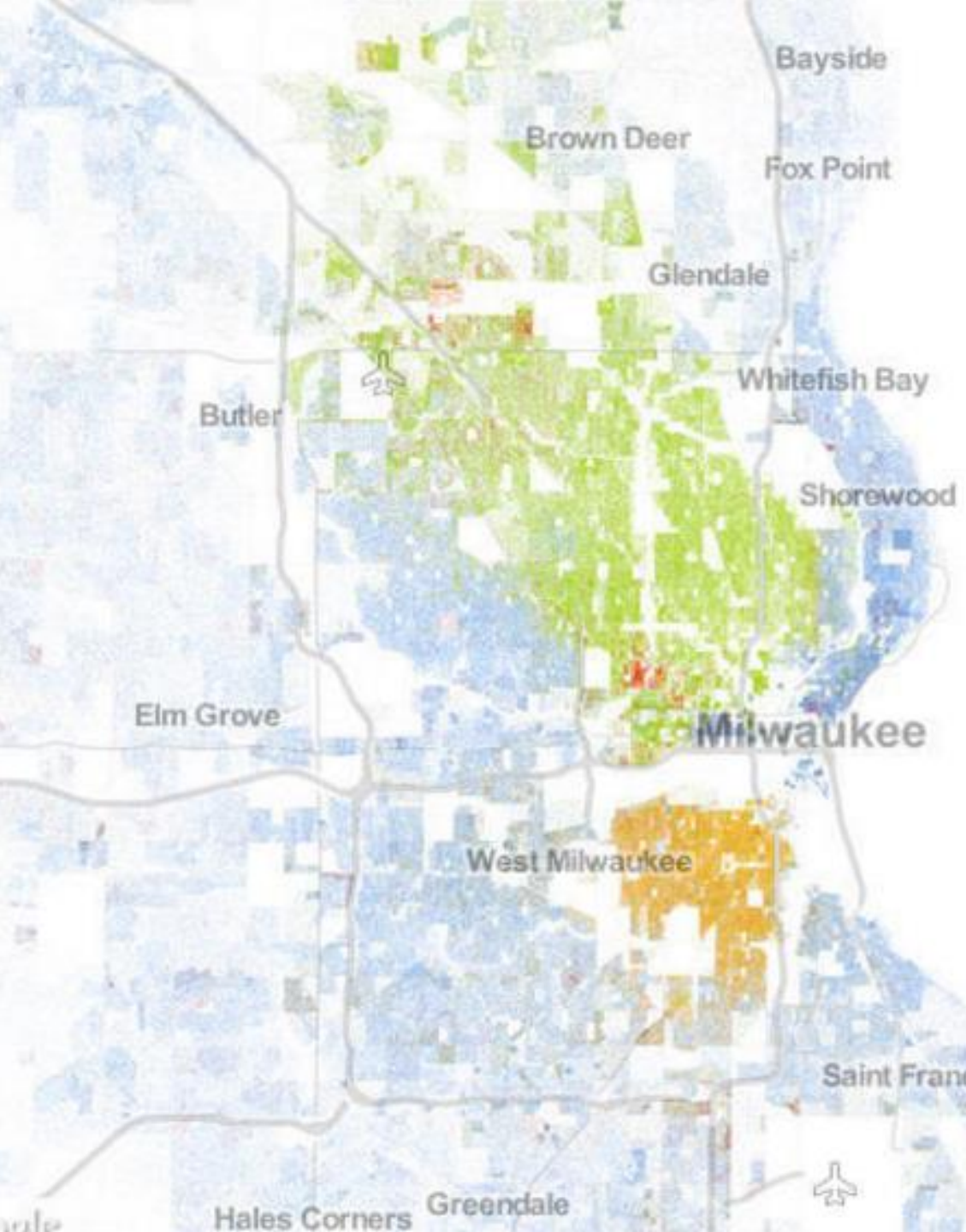
Amani BNCP Profile | Metcalfe BNCP Profile | Muskego Way, Clarke Square and Historic Mitchell BNCP Communities Profile

9 original NSP Areas

3 BNCP Profiles

3 upcoming for a local foundation

Welcome to Milwaukee



2010 Census Block Data

1 Dot = 1 Person

- White
- Black
- Asian
- Hispanic
- Other Race / Native American / Multi-racial

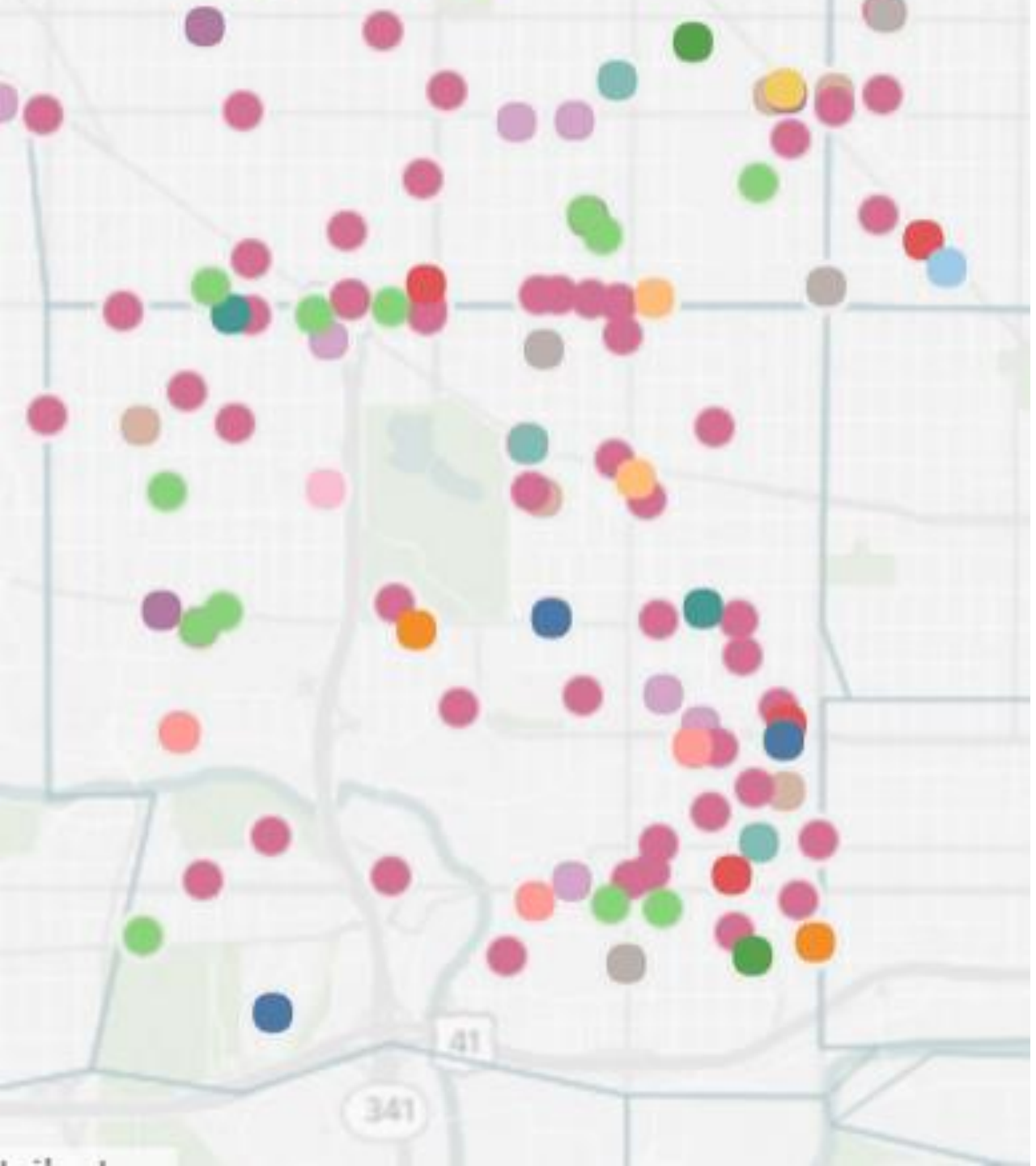
Racial Dot Map from the Weldon Cooper Center for Public Service at the University of Virginia.

Parklawn:

88.6% Black, 1.0% Latino

Near South Side:

11.1% Black, 71.2% Latino



Nonprofit staff and residents **know** their neighborhood assets and areas of concern, but may not know how to measure them.

Asset map made with the Nonprofit Center of Milwaukee

20,873 vs 598,078

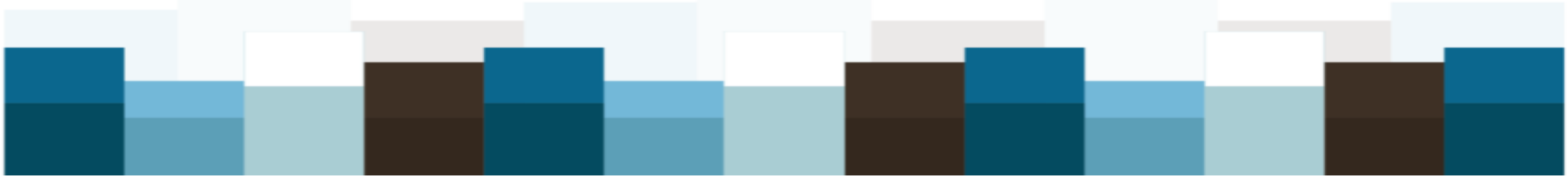
Let's introduce ourselves!

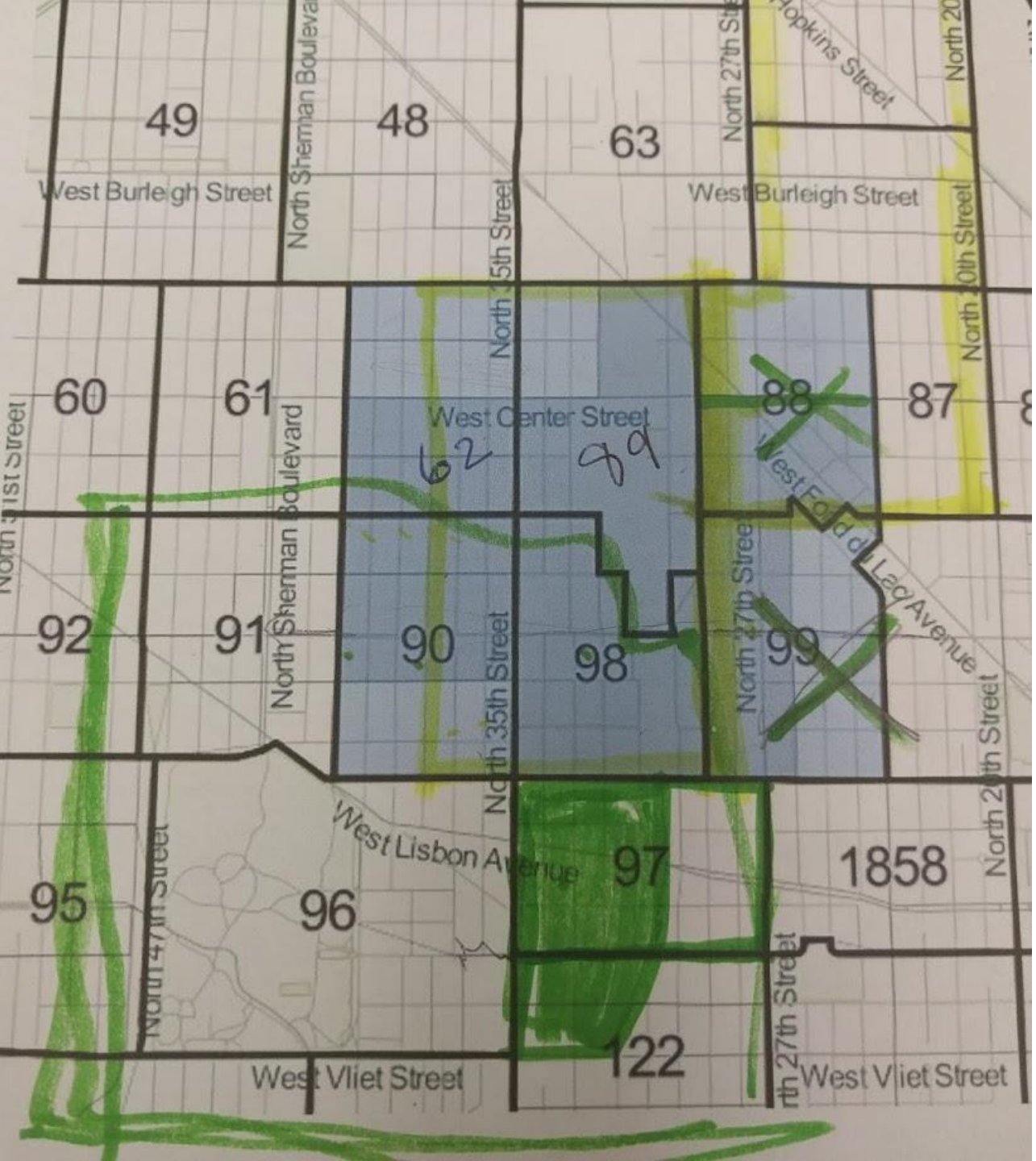
Suggested data by data team:

- Population Sex by Age
- Household Characteristics
- Educational attainment

Suggested data by community organizers:

- Mortgage costs (Mortgage costs for Owner Occupied Housing)
- Rental costs (Rent paid by renters)

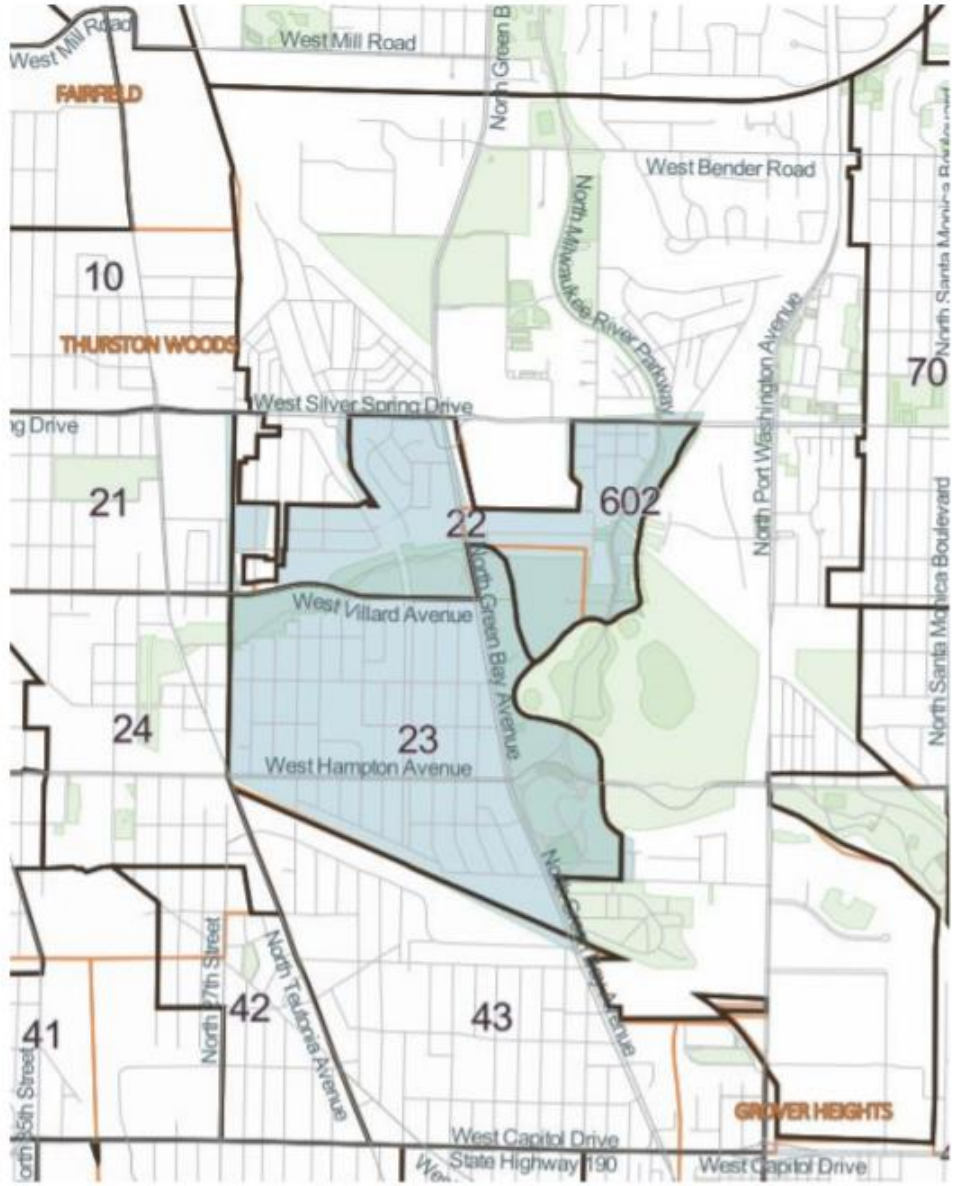




Defining neighborhood areas was sometimes tricky.

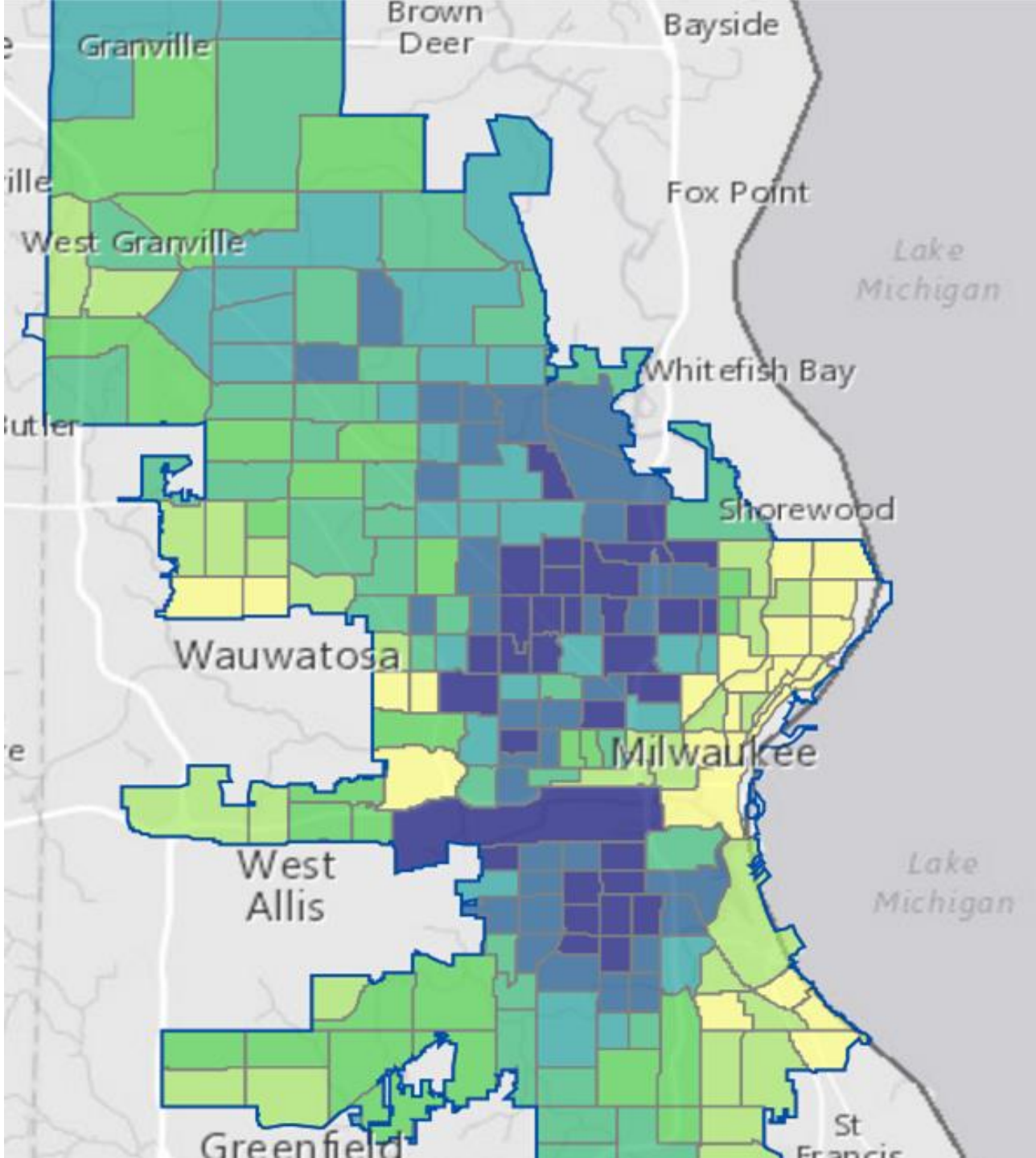
Lincoln Park Profile

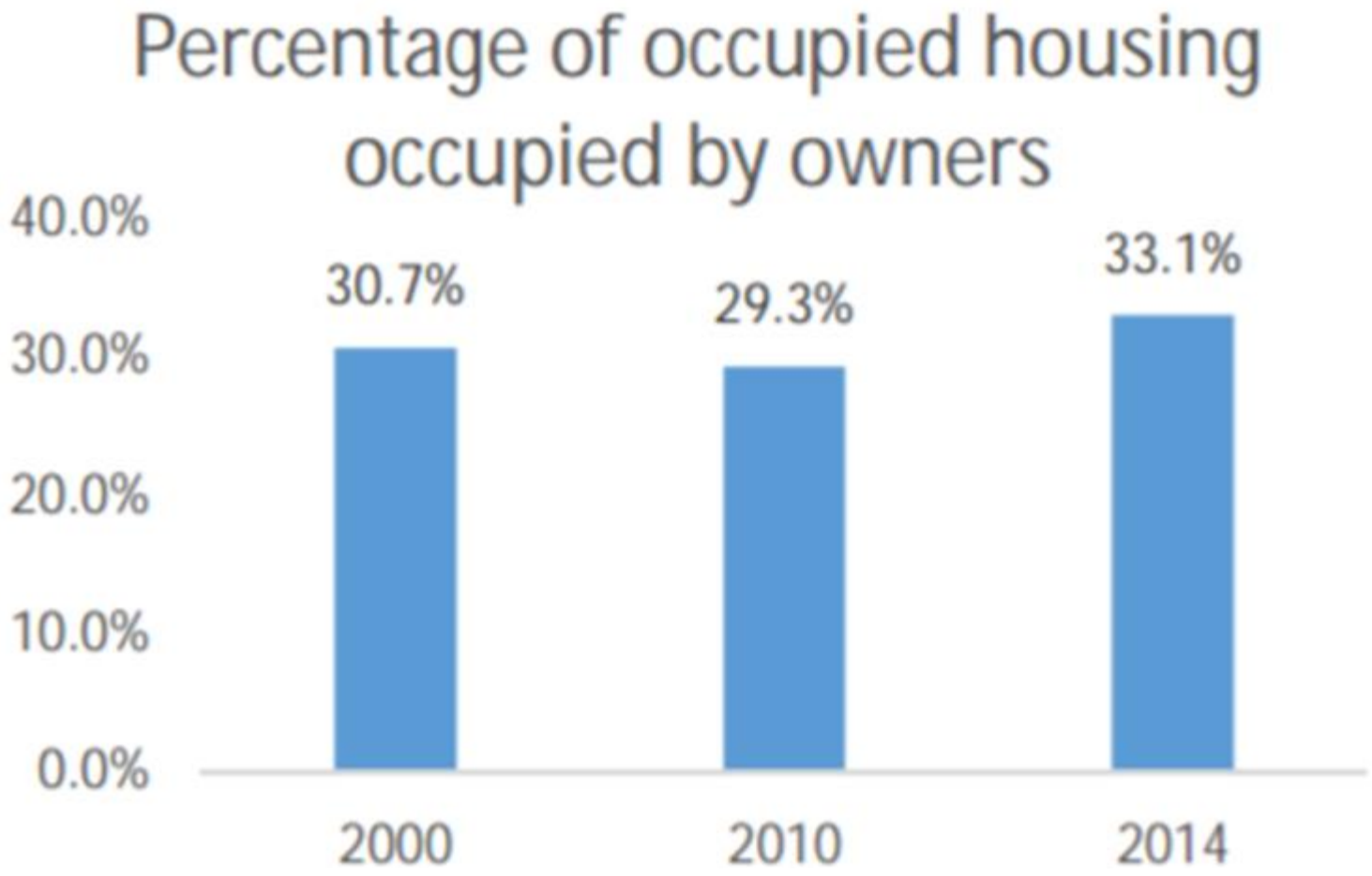
Neighborhood Strategic Planning Area #3



Suggestions from the community organizers were very valued by other organizations that opted to create data portraits.

Improving the data portraits





Metcalfe BNCP Profile

Thank you to the supporter of the original profiles:

Staff of NSP organizations who attended planning meetings:

Members of the data team;
Dr. Virginia Carlson and Dr. Kathleen Pritchard