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ACS Data in Population Estimates and Forecasts: Practical Considerations and Extensions

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ACS Data Users Group

## Estimates overview

$\left.\begin{array}{c}\text { How many } \\ \text { housing units? }\end{array} \longrightarrow \begin{array}{c}\text { How many } \\ \text { households? }\end{array} \longrightarrow \begin{array}{c}\text { How many } \\ \text { people? }\end{array}\right]$

| Housing units |
| :---: | :---: | :---: |
| in 2010 |, | Average |
| :---: |
| household |
| size |

## Estimating occupancy rates

Challenge \#1: ACS five-year estimates may not reflect current housing market conditions

Solution: Apply region-wide adjustments to approximate current housing market conditions

## ACS 2011-2015

## ACS 2015

## 2016 estimate

## Estimating occupancy rates

Challenge \#2: ACS sampling error may yield unreliable occupancy rates Solution: Reconcile each community's ACS-based occupancy rate with occupancy rates from complete-count data

Lower the weight when: Mpls. New Trier

| Final | Margins of error are <br> wider | $35 \%$ | $0 \%$ |  |
| :--- | :--- | :---: | :---: | :---: |
|  | 2010 Census | Large change in <br> housing stock mix | $5 \%$ | $93 \%$ |
|  | 2010 Census <br> w/ USPS trend | Tract geography does <br> not fit city borders well | $60 \%$ | $7 \%$ |

## Estimating average HH size

Challenge \#3: ACS sampling error may yield unreliable PPH
Solution: Reconcile ACS-based PPH figures with PPH from complete-count data

|  | Lower the weight when: |  |  | Mpls. |
| :---: | :--- | :--- | :---: | :---: | New Trier

## Forecasts overview

## Total region population

- Regional economic model $\rightarrow$ migration
- Natural increase



## Local forecasts

- 2,485 Transportation Analysis Zones (TAZs)
- Land use model



## Elaborating on forecasts: PUMS

Forecast model produces households by:

| Size | Race | Householder age |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  | $15-34$ | $35-49$ | $50-64$ | $65+$ |
| $\mathbf{1 - 2}$ | White |  |  |  |  |
|  | Of <br> color |  |  |  |  |
|  | White |  |  |  |  |
|  | Of <br> color |  |  |  |  |

Our transportation planners need:

- Households by:
- Size (8 categories)
- Income (4 categories)
- People by:
- Gender (M/F)
- Employment (FT/PT/None)
- Student status (Y/N)
- Age (10 categories)

ACS PUMS distributions


## Elaborating on forecasts: PUMS

For example, we multiply these household forecasts:

By these PUMS percentages of such households that have an income under $\$ 35 \mathrm{~K}$ :

| Size | Race | Householder age |  |  |  |
| :---: | :--- | :---: | :---: | :---: | :---: |
|  |  | $15-34$ | $35-49$ | $50-64$ | $65+$ |
| $\mathbf{1 - 2}$ | White | 20 | 25 | 30 | 40 |
|  | Of <br> color | 40 | 40 | 20 | 10 |
|  | White | 30 | 40 | 20 | 10 |
|  | Of <br> color | 50 | 40 | 10 | 5 |


| Size | Race | Householder age |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $1-2$ | White | $15 \%$ | $20 \%$ | $10 \%$ | $10 \%$ |
|  | Of <br> color | $20 \%$ | $20 \%$ | $10 \%$ | $20 \%$ |
|  | White | $10 \%$ | $10 \%$ | $10 \%$ | $10 \%$ |
|  | Of <br> color | $16 \%$ | $15 \%$ | $20 \%$ | $20 \%$ |

## Elaborating on forecasts: PUMS

And get these numbers of households with income under $\$ 35 \mathrm{~K}$ :

| Size | Race | Householder age |  |  |  | 62 total households with |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 15-34 | 35-49 | 50-64 | 65+ | income under \$35K in |
|  | White | 3 | 5 | 3 |  | this TAZ |
| 1-2 | Of color | 8 | 8 | 2 | 2 | Repeat for other income |
|  | White | 3 | 4 | 2 | 1 | categories, then all other |
|  | $\begin{aligned} & \text { Of } \\ & \text { color } \end{aligned}$ | 8 | 6 | 2 | 1 |  |

## Refinements to elaborations

- Raking to the forecasted age distribution (reflecting an aging population)
- Implement age-specific distributions for employment and student status (also reflecting an aging population)
- Have to make sure that the resulting household size distribution multiplies out to the population in households!


## Refinements to elaborations

Let's say our forecasts yield 50 households and 150 people in households in a TAZ. PUMS breakdown fields:

| (A) Household <br> size | (B) Households <br> (broken down <br> with PUMS) | Implied people in <br> households <br> $(\mathbf{A} \times \mathbf{B})$ |
| :--- | :--- | :--- |
| 1 person | 5 | 5 |
| 2 people | 13 | 26 |
| 3 people | 10 | 30 |
| 4 people | 15 | 60 |
| 5 people | 4 | 20 |
| 6 people | 2 | 12 |
| 7 people | 1 | 7 |
| 8+ people | 0 | 0 |
| Total | $\mathbf{5 0}$ | $\mathbf{1 6 0}$ |

The PUMS distributions may create household sizes that are inconsistent with the population in households!

## Refinements to elaborations

Shuffle households to have them multiply out to 150 people:

| (A) Household <br> size | (B) Households <br> (broken down <br> with PUMS) | (C) Households <br> (adjusted from <br> PUMS) | (D) Implied people <br> in households <br> (A * C) |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 person | 5 | 6 | 5 | 6 | $(+1)$ |
| 2 people | 13 | 13 | 26 |  |  |
| 3 people | 10 | 10 | 30 |  |  |
| 4 people | 15 | 15 | 60 |  |  |
| 5 people | $4-1$ | 3 | 20 | 15 | $(-5)$ |
| 6 people | 2 | 2 | 12 |  |  |
| 7 people | 1 | 1 | 7 |  |  |
| 8+ people | 0 | 0 | 0 |  |  |
| Total | 50 | 50 | 160 | 156 | $(-4)$ |

## Refinements to elaborations

Shuffle households to have them multiply out to 150 people:

| (A) Household size | (B) Households (broken down with PUMS) | (C) Households (adjusted from PUMS) | (D) Implied people in households $(A \times C)$ |
| :---: | :---: | :---: | :---: |
| 1 person | 5 | 6 | 6 |
| 2 people | $13 \quad \longrightarrow+4$ | 17 | 2634 (+8) |
| 3 people | 10-2 | 8 | $30 \quad 24$ (-6) |
| 4 people | 15-2- | 13 | 6052 (-8) |
| 5 people | 4 | 3 | 15 |
| 6 people | 2 | 2 | 12 |
| 7 people | 1 | 1 | 7 |
| 8+ people | 0 | 0 | 0 |
| Total | 50 | 50 | 156150 (-6) |

## Questions?

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