Community Voices in Data Design

Carrie Koss Vallejo
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DATA YOU CAN USE
FROM PEOPLE YOU CAN TRUST
9 original NSP Areas

3 BNCP Profiles

3 upcoming for a local foundation
Welcome to Milwaukee
Racial Dot Map from the Weldon Cooper Center for Public Service at the University of Virginia.
Parklawn:  
88.6% Black, 1.0% Latino  

Near South Side:  
11.1% Black, 71.2% Latino
Nonprofit staff and residents **know** their neighborhood assets and areas of concern, but may not know how to measure them.

Asset map made with the Nonprofit Center of Milwaukee
20,873 vs 598,078
Suggested data by data team:

• Population Sex by Age
• Household Characteristics
• Educational attainment

Suggested data by community organizers:

• Mortgage costs (Mortgage costs for Owner Occupied Housing)
• Rental costs (Rent paid by renters)
Defining neighborhood areas was sometimes tricky.
Lincoln Park Profile

Neighborhood Strategic Planning Area #3
Suggestions from the community organizers were very valued by other organizations that opted to create data portraits.
Improving the data portraits
Percentage of occupied housing occupied by owners

- 2000: 30.7%
- 2010: 29.3%
- 2014: 33.1%

Metcalfe BNCP Profile
Thank you to the supporter of the original profiles:

Staff of NSP organizations who attended planning meetings:

Members of the data team;
Dr. Virginia Carlson and Dr. Kathleen Pritchard