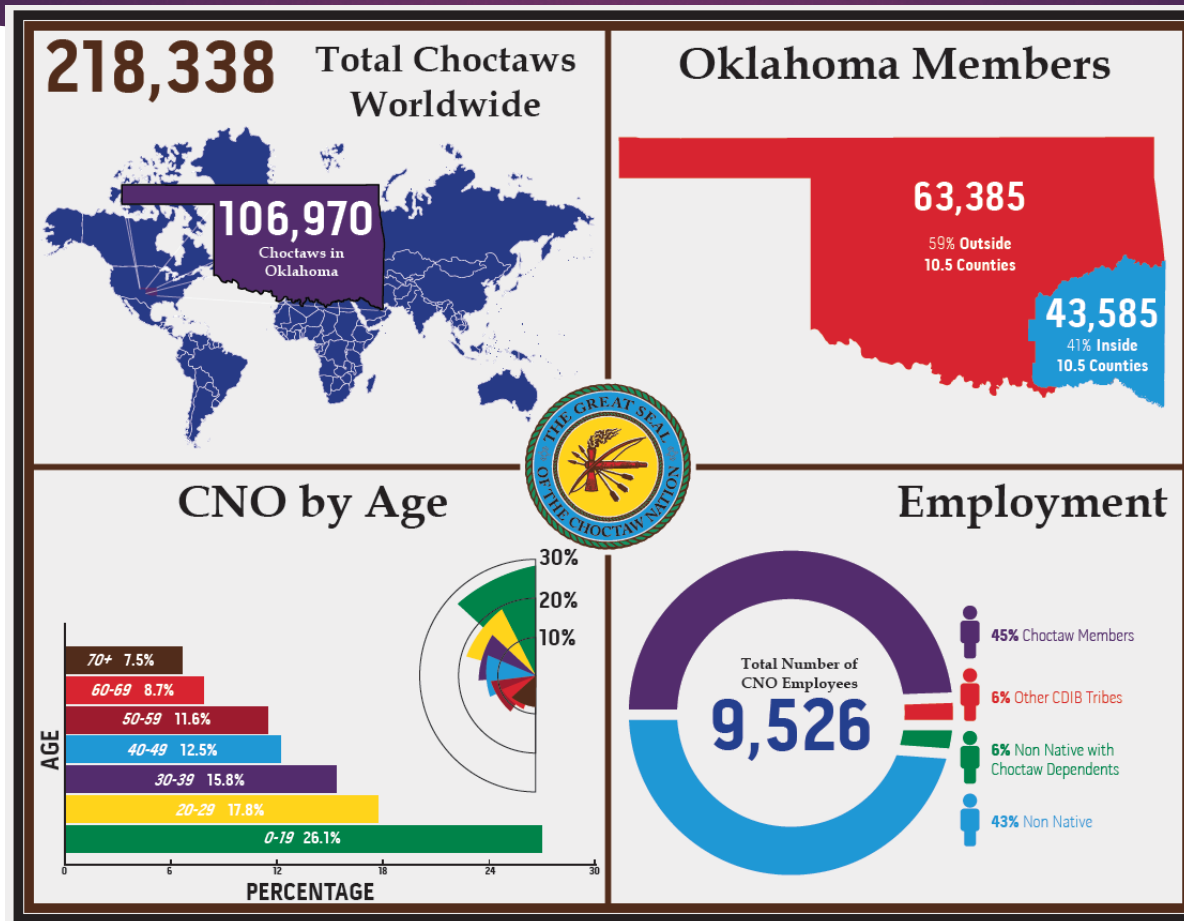




# BREAKING GROUND WITH A TRIBAL COMMUNITY SURVEY: BUILDING ON AN ACS FOUNDATION

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CHOCTAW NATION OF OKLAHOMA

# Facts: Choctaw Nation of Oklahoma



# Why a Tribal Community Survey?

- ▶ Tribal-specific data are limited.
- ▶ Extrapolation from Native American statistics is usually required.
- ▶ We rely on available ACS data, but we need more information to effectively plan for member services.
- ▶ By using valid ACS questions on our survey, we can directly compare our tribal data to ACS data.

# Purpose

- ▶ To describe the process of building a robust profile of members of a large federally-recognized tribe, by combining American Community Survey (ACS) data with data from the tribe's own tribal community survey (TCS).



# Research Questions

- 1) What demographic differences exist between Native Americans who self-identify on the ACS as tribal members and tribal members who are vetted by the tribe?
- 2) How can tribal researchers identify and collect data that shed true light on service needs among their tribal members?

# Research Objectives

- ▶ Explain how ACS data will be used as a foundation for a tribal member profile;
- ▶ Analyze the ACS-TCS overlap;
- ▶ Outline unique elements that were included in the TCS to fill the void;
- ▶ Discuss the results from the TCS pilot survey; and
- ▶ Describe the benefits of this endeavor.

# ACS Questions = Foundation

- ▶ Most of the 32 TCS questions are borrowed from the ACS:
  - ▶ *Name, Birthdate and Other Identifiable Information*
  - ▶ *Residence, Tribal Membership and Family Status*
  - ▶ *School Enrollment and Educational Attainment*
  - ▶ *Veteran Status and Period of Service*
  - ▶ *Employment and Labor Force Status*
  - ▶ *Income*

# Non ACS Questions on the TCS

- ▶ *How can Choctaws assist you with a career?*
- ▶ *Does a criminal record affect job opportunities?*
- ▶ *Choctaw language spoken at home?*
- ▶ *Fluency?*



# Pilot Survey Results

- ▶ Piloted with the sponsoring committee members at the CNO
- ▶ Received feedback on survey:
  - ▶ Soften the language; some verbiage too harsh
  - ▶ Add a graphic with a tribal look
  - ▶ Emphasize the survey's confidentiality and security of the P.I.I. information
  - ▶ Shorten survey
  - ▶ Create a tribal community survey email address for questions

# Tribal Community Survey Image

## TRIBAL COMMUNITY SURVEY

*Your response matters because you  
matter to the Choctaw Nation.*

*We want to hear from you.*

*The survey will be safe and create a  
national profile of our tribal members.*

**SURVEY OPEN**

**September 2 - October 18, 2019**

**WWW.CHOCTAWNATION.COM**



# Questions?

- ▶ Contact [cmeadows@choctawnation.com](mailto:cmeadows@choctawnation.com) or
- ▶ [tribalcommunitysurvey@choctawnation.com](mailto:tribalcommunitysurvey@choctawnation.com)