BREAKING GROUND WITH A TRIBAL COMMUNITY SURVEY: BUILDING ON AN ACS FOUNDATION

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Facts: Choctaw Nation of Oklahoma
Why a Tribal Community Survey?

- Tribal-specific data are limited.
- Extrapolation from Native American statistics is usually required.
- We rely on available ACS data, but we need more information to effectively plan for member services.
- By using valid ACS questions on our survey, we can directly compare our tribal data to ACS data.
To describe the process of building a robust profile of members of a large federally-recognized tribe, by combining American Community Survey (ACS) data with data from the tribe’s own tribal community survey (TCS).
Research Questions

1) What demographic differences exist between Native Americans who self-identify on the ACS as tribal members and tribal members who are vetted by the tribe?

2) How can tribal researchers identify and collect data that shed true light on service needs among their tribal members?
Research Objectives

- Explain how ACS data will be used as a foundation for a tribal member profile;
- Analyze the ACS-TCS overlap;
- Outline unique elements that were included in the TCS to fill the void;
- Discuss the results from the TCS pilot survey; and
- Describe the benefits of this endeavor.
ACS Questions = Foundation

- Most of the 32 TCS questions are borrowed from the ACS:
  - Name, Birthdate and Other Identifiable Information
  - Residence, Tribal Membership and Family Status
  - School Enrollment and Educational Attainment
  - Veteran Status and Period of Service
  - Employment and Labor Force Status
  - Income
Non ACS Questions on the TCS

- How can Choctaws assist you with a career?
- Does a criminal record affect job opportunities?
- Choctaw language spoken at home?
- Fluency?
Pilot Survey Results

- Piloted with the sponsoring committee members at the CNO
- Received feedback on survey:
  - Soften the language; some verbiage too harsh
  - Add a graphic with a tribal look
  - Emphasize the survey’s confidentiality and security of the P.I.I. information
  - Shorten survey
  - Create a tribal community survey email address for questions
TRIBAL COMMUNITY SURVEY

Your response matters because you matter to the Choctaw Nation. We want to hear from you. The survey will be safe and create a national profile of our tribal members.

SURVEY OPEN
September 2 - October 18, 2019

WWW.CHOCTAWNATION.COM
Questions?

- Contact cmeadows@choctawnation.com or
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