

# Updates on the American Community Survey and 2020 Census

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2019 ACS Data Users Conference

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# The American Community Survey

Welcome and Thank You



Welcome



Thank you!

Population Reference Bureau • ACS Steering Committee • Census Bureau Staff • ACS Data Users



Value of ACS Data Users

# The American Community Survey Outline



Impact of Lapse in Federal Funding



ACS Program Updates



Data User Resources



# The American Community Survey

## Impact of Lapse in Federal Funding

- Impacts on ACS data collection in November, December, January, and February sample panels
- ACS data collection back on schedule by March 2019
- Staggered data product releases for data year 2018



# The American Community Survey

## Impact of Lapse in Federal Funding: Data Products

| Data Products  | Original Release Date | Proposed Release Date |
|--|-----------------------|-----------------------|
| <b>2018 1-Year Data Releases</b>   |                       |                       |
| Detailed Tables, Data Profiles, Summary File   | September 12, 2019    | September 26, 2019    |
| All Remaining Tables and Products<br>(Comparison Profiles; Selected Population Profiles; Subject Tables) |                       | October 17, 2019      |
| 1-Year Public Use Microdata Sample (PUMS) File   | October 17, 2019      | November 14, 2019     |
| 1-Year Supplemental Estimates Release  |                       | February 6, 2020      |
| <b>2014-2018 5-Year Data Releases</b>  |                       |                       |
| Detailed Tables, Data Profiles, Summary File   | December 5, 2019      | December 19, 2019     |
| All Remaining Tables and Products<br>(Comparison Profiles; Subject Tables)                               |                       | January 16, 2020      |
| 5-Year Public Use Microdata Sample (PUMS)  | January 16, 2020      | January 30, 2020      |
| 5-Year Variance Replicate Estimates  |                       |                       |



# The American Community Survey

## ACS Program Updates

- National Academies of Sciences workshop on Improving the ACS
- New data dissemination platform — [data.census.gov](https://data.census.gov)
- Strengthened disclosure protections
- AAPOR Policy Impact Award



# The American Community Survey

## ACS Program Updates: Moving Toward the 2020 Census

- ACS supports the 2020 Census Program
- Working to ensure ACS and the Census success during 2020
  - Revised mail messaging for ACS
  - Enhanced communication and planning to differentiate ACS from 2020 Census

• Post 2020



→ Road to 2030



# The American Community Survey Data User Resources: Handbooks

- Help tailored to various data user groups to access ACS data with specific how-to instructions
- Release of updated handbooks is underway
- Introducing case studies to help users see how others apply ACS data in their work

[census.gov/programs-surveys/acs/guidance/handbooks.html](https://census.gov/programs-surveys/acs/guidance/handbooks.html)







# The American Community Survey

Data User Resources: Data Tell Stories. Tell us Yours!

The screenshot shows the 'Share Your ACS Data Story' form on the American Community Survey website. The form includes a navigation bar with links for GEOGRAPHY, LIBRARY, DATA, and SURVEYS/PROGRAMS. The main content area has a title 'Share Your ACS Data Story' and an introductory paragraph: 'We want to hear about how you use American Community Survey (ACS) data! Did you or your organization use the ACS to make an important decision, help your community, open/expand a business, etc? If so, we are eager to learn more about ACS data in action. Share your story by completing the fields below to help showcase the value of the ACS. Need help getting started? Check out featured examples from our current collection of ACS data stories.' Below this is a section titled 'Your Story \*' with a text input field and a note '\* Indicates a required item'. The final section is 'Outcome \*' with a text input field and a note 'Tell us about any outcomes or decisions that you or your organization have made based on ACS data. For example: selecting a location for a \$250 million department store distribution center that brought 4,000 jobs to Denver, CO.' Three circular callouts are overlaid on the right side of the form: the top one shows a bookshelf and is labeled 'Your story'; the middle one shows hands holding a tablet with a world map and is labeled 'Your data details'; the bottom one shows a hand holding a bar chart and is labeled 'Your outcome'.

Your story

Your data details

Your outcome

[census.gov/acs/www/share-your-story](https://census.gov/acs/www/share-your-story)



# The American Community Survey

## Data User Resources: Webinars

| Date         | Title   |
|--------------|---|
| May 21       | Employment-A Look into Demographic and Public Sector Employment Data                              |
| June 5       | Emergency Management-Census Data and Tools for Emergency Management                               |
| June 26      | Using the Census API with the ACS   |
| July 25      | Healthcare-Key Census Data on Healthcare  |
| August 22    | Small and Minority Owned Businesses-An Exploratory Dive into Small & Minority-Owned Business Data |
| August 28    | The U.S. Census Bureau's ROAM Application and PDB: Tools for Survey and Census Planning           |
| September 11 | Introduction to the ACS   |

[census.gov/programs-surveys/acs/news/events.html](https://census.gov/programs-surveys/acs/news/events.html)

[census.gov/programs-surveys/acs/guidance/training-presentations.html](https://census.gov/programs-surveys/acs/guidance/training-presentations.html)



# AMERICAN COMMUNITY SURVEY DATA USERS GROUP

- Users group website
- Online community
- Membership is free and open to all interested ACS data users
- Purpose:
  - Improve understanding of the value and utility of ACS data.
  - Promote information sharing among data users about key ACS data issues and applications.

[acsdatacommunity.prb.org](https://acsdatacommunity.prb.org)

# The American Community Survey

## Continue the Conversation



Sign up for and manage alerts at  
<https://public.govdelivery.com/accounts/USCENSUS/subscriber/new>



Social media: @uscensusbureau  
#ACSdata



More information online:  
[census.gov/acs](https://census.gov/acs)



[acso.users.support@census.gov](mailto:acso.users.support@census.gov)



Census Customer Service Center  
800-923-8282



Source Us:  
*U.S. Census Bureau's [YYYY – YYYY] American  
Community Survey  
[1/3/5]-year [estimates/statistics/data release]*