Towards Standards in Mapping ACS Data

March 8, 2018

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Important Note: The values for counties shown in different classes may not be statistically different. A statistical test is needed to make such a determination.

The New york Eimes

Mapping America: Every City, Every Block

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Brewse local data from the Census Bureau's American Community Survey, based on samples from 2005 to 2009. Because these figures are based on View Readers Maps (49) samples, they are subject to a margin of error, particularly in places with a low population, and are best regarded as estimates.



By MATTHEW BLOCH, SHAN CARTER and ALAN McLEAN | Source: 2005-9 American Community Survey, Census Bureau; socialexplorer.com

Note: Dots are evenly distributed across each Census tract or county.

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View More Maps Ð. e, Master's degree or higher PATENSUN Dover-Parsippany en Com rov Hills Cliffon off ffsida East Orange Mintoola NEWARK West Babylor Reminstead Union Undenhurst ELIZABETH affey Strugm MAP KEY Plainfald Less than 10% 0-20% 20-30% 30-40% loodbridge More than 40% Perth Amboy Base map by CartoDB, OpenStreetMap

By MATTHEW BLOCH, SHAN CARTER and ALAN MCLEAN | Source 2005-9 American Community Survey, Census Bureau, socialexplorer.com

Note: Dots are evenly distributed across each Census tract or county.

Because these figures are based on samples, they are subject to a margin of error, particularly in places with a low population, and are best regarded as estimates.

Overview

- 1) Acknowledge we have a problem
- 2) Standardized measure of map reliability and threshold for general use
- 3) Evaluation of map reliability of ACS estimates
- 4) Demonstrate Map Reliability Calculator

<u>The Problem:</u> Unreliable ACS Maps

Percent Unemployed New York City Census Tracts, 2010-2014 ACS





Percent Unemployed New York City Census Tracts, Simulation #1

Percent Unemployed New York City Census Tracts, Simulation #1

Percent Unemployed New York City Tracts, Class Changed in Simulation #1

Calculating Map Reliability and Delineating an Acceptable Threshold

Calculating Map Uncertainty Example – Mapping Unemployment

Calculating Map Uncertainty Example – Mapping Unemployment

20% chance of error

n=2

3% chance of error

n=5

Calculating Map Uncertainty Example – Mapping Unemployment

Calculating Map Uncertainty Example – Mapping Unemployment

Evaluation of Cross-section of ACS Estimates

			_		
raphic		Population 85 years and over	conomic	Unemployed	
		Median Age		Mean travel time to work	
		Females 65 and over		Workers in professional occupations	
		Asian nonhispanic		Workers self employed	
gou		Chinese, excluding Taiwanese		Household income \$200,000 or more	
Den		Asian Indian		й	Median household income
		Bangladeshi	using	Population 65 and over below poverty	
		Southeast Asian		_ No health insurance coverage	
		Single female head, own children under 18		Vacant housing units	
		65 and over living alone		Rental vacancy rate	
		Less than high school diploma		හ	Median number of rooms
Social		Population with ambulatory difficulty		No vehicles available	
		Born in New York State	:	HO	1.51 or more occupants per room
		Born in Haiti			Owner costs 35% or more of income
		Foreign-born non-citizen			Rent 35% or more of income
		Speaks Spanish, limited English Proficiency			Rent 50% or more of income

1) 59 ACS counts, percents, means, medians, and rates

- 2) 3 map classification schemes (up to 7 classes)
 - Natural Breaks
 - Equal Interval
 - Quantile
- 3) 3 geographic summary levels
 - Census Tracts
 - Neighborhood Tabulation Areas (NTAs)
 - PUMAs

"Mapability" of Variables for New York City Census Tracts – Number of Classes that can be Reliably Mapped

Census Tracts

my

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"Mapability" of Variables for New York City NTAs – Number of Classes that can be Reliably Mapped

Neighborhood Tabulation Areas (NTAs)

"Mapability" of Variables for New York City NTAs – Number of Classes that can be Reliably Mapped

Neighborhood Tabulation Areas (NTAs)

"Mapability" of Variables for New York City PUMAs – Number of Classes that can be Reliably Mapped

PUMAs

"Mapability" of Variables for New York City PUMAs – Number of Classes that can be Reliably Mapped

PUMAs

- 1) Try to avoid mapping at a census tract level and exercise extreme caution if you do
- 2) Avoid using a quantile mapping scheme
- 3) NTAs and PUMAs are much more reliable than tracts, but still need to evaluate reliability
- 4) Reliability of maps not just about magnitude of error in ACS data – also about the characteristics of estimate/error distributions

Demonstration of Map Reliability Calculator

MAP RELIABILITY CALCULATOR

(Fill in boxes to get map reliability* for classification schemes)

STEP 1 Insert estimates & Margins of Error (MOEs) (Insert up to 2,500 lines)

STEP 2 Select number of classes (Type in number from 2 to 7)

Classes

STEP 3 Select class breaks (Type in lower limit for each class)

User Defined

	<u>Class Breaks</u>	<u>Count</u>	<u>Reliability</u> *
top class			
lowest (2 classes)			
lowest (3 classes)			
lowest (4 classes)			
lowest (5 classes)			
lowest (6 classes)			
lowest (7 classes)			

Total

* Percent of estimates that are likely to be erroneously classed

** Classification is considered to be reliable if total reliability is less 10% and all individual classes are less than 20%

Suggested notation for maps that pass this reliability test:

There is less than a 10% that chance any given geography in this map is misclassified due to sampling error. For each individual category, there is less than a 20% chance that any given geography is misclassified due to sampling error; Source: New York City Department of City Planning, Population Division

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(Fill in boxes to get map reliability* for classification schemes)

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nsert estimates & Margins of Error (MOEs)	
insert up to 2,500 lines)	

	Estimates	MOEs
1	0.00	
2	1105.00	222.00
3	2667.00	358.00
4	0.00	
5	4028.00	998.00
6	6463.00	737.00
7	4132.00	619.00
8	1120.00	162.00
9	695.00	110.00
0	1882.00	560.00
1	1709.00	246.00
2	3419.00	400.00
3	1734.00	231.00
4	1470.00	244.00
5	3663.00	390.00
6	5231.00	428.00
7	3813.00	583.00
8	4951.00	778.00
9	1373.00	256.00

STEP 2 Select number of classes (Type in number from 2 to 7)

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	Class Breaks	<u>Count</u>	<u>Reliability</u> *
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Classes

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Classes

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lowest (2 classes)			
lowest (3 classes)			
lowest (4 classes)			
lowest (5 classes)			
lowest (6 classes)			
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16	5231.00	428.00
17	3813.00	583.00
18	4951.00	778.00
19	1373.00	256.00

STEP 2 Select number of classes (Type in number from 2 to 7)

Classes 7

STEP 3 Select class breaks (Type in lower limit for each class)

User Defined

	<u>Class Breaks</u>	<u>Count</u>	<u>Reliability</u> *
top class	5,981.00		
lowest (2 classes)	4,832.00		
lowest (3 classes)	3,259.00		
lowest (4 classes)	2,390.00		
lowest (5 classes)	1,634.00		
lowest (6 classes)	789.00		
lowest (7 classes)	0.00		

Total

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Source: New York City Department of City Planning, Population Division

Classes

MAP RELIABILITY CALCULATOR

(Fill in boxes to get map reliability* for classification schemes)

STEP 1
Insert estimates & Margins of Error (MOEs)
(Insert up to 2,500 lines)

	Estimates	MOEs
1	0.00	
2	1105.00	222.00
3	2667.00	358.00
4	0.00	
5	4028.00	998.00
6	6463.00	737.00
7	4132.00	619.00
8	1120.00	162.00
9	695.00	110.00
10	1882.00	560.00
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17	3813.00	583.00
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STEP 2 Select number of classes (Type in number from 2 to 7)

STEP 3 Select class breaks (Type in lower limit for each class)

User Defined

	Class Breaks	<u>Count</u>	<u>Reliability</u> *
top class	5,981.00	20	16.6
lowest (2 classes)	4,832.00	42	29.5
lowest (3 classes)	3,259.00	147	16.1
lowest (4 classes)	2,390.00	280	21.4
lowest (5 classes)	1,634.00	550	17.6
lowest (6 classes)	789.00	854	10.1
lowest (7 classes)	0.00	274	8.9
Total		2.167	14.2

Not Reliable

* Percent of estimates that are likely to be erroneously classed

** Classification is considered to be reliable if total reliability is less 10% and all individual classes are less than 20%

Suggested notation for maps that pass this reliability test:

There is less than a 10% that chance any given geography in this map is misclassified due to sampling error.

For each individual category, there is less than a 20% chance that any given geography is misclassified due to sampling error;

Source: New York City Department of City Planning, Population Division

MAP RELIABILITY CALCULATOR

(Fill in boxes to get map reliability* for classification schemes)

STEP 1
Insert estimates & Margins of Error (MOEs)
(Insert up to 2,500 lines)

	Estimates	MOEs
1	0.00	moes
2	1105.00	222.00
3	2667.00	358.00
Δ	0.00	000.00
5	4028.00	998.00
6	6463.00	737.00
7	4132.00	619.00
8	1120.00	162.00
9	695.00	110.00
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8	4951.00	778.00
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STEP 2 Select number of classes (Type in number from 2 to 7) STEP 3 Select class breaks (Type in lower limit for each class)

User Defined

	<u>Class Breaks</u>	<u>Count</u>	<u>Reliability</u> *
top class	4,793.00	64	12.2
lowest (2 classes)	2,488.00	374	10.5
lowest (3 classes)	1,260.00	969	9.4
lowest (4 classes)	0.00	760	5.7
lowest (5 classes)			
lowest (6 classes)			
lowest (7 classes)			
Total		2,167	8.4
			Reliable

* Percent of estimates that are likely to be erroneously classed

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Source: New York City Department of City Planning, Population Division

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Classes 4

Reliable

MAP RELIABILITY CALCULATOR

(Fill in boxes to get map reliability* for classification schemes)

STEP 1
Insert estimates & Margins of Error (MOEs)
(Insert up to 2,500 lines)

	Estimates	MOEs
1	0.00	
2	1105.00	222.00
3	2667.00	358.00
4	0.00	
5	4028.00	998.00
6	6463.00	737.00
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STEP 2 Select number of classes (Type in number from 2 to 7)

STEP 3 Select class breaks (Type in lower limit for each class)

User Defined

	<u>Class Breaks</u>	<u>Count</u>	<u>Reliability</u> *
top class	5,000.00	52	11.9
lowest (2 classes)	2,500.00	384	11.0
lowest (3 classes)	1,000.00	1,241	6.4
lowest (4 classes)	0.00	490	7.3
lowest (5 classes)			
lowest (6 classes)			
lowest (7 classes)			
Total		2,167	7.6

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Source: New York City Department of City Planning, Population Division

Classes 4

* 5-year period estimate

Classes

MAP RELIABILITY CALCULATOR

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Insert up to 2,500 lines)	

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User Defined

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Reliable

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(Insert up to 2,500 lines)

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lowest (5 classes)			
lowest (6 classes)			
lowest (7 classes)			
Total		2,167	7.6
lowest (3 classes) lowest (4 classes) lowest (5 classes) lowest (6 classes) lowest (7 classes) Total	1,000.00	1,241 490 2,167	6.4 7.3 7.6

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Source: New York City Department of City Planning, Population Division

MAP RELIABILITY CALCULATOR

(Fill in boxes to get map reliability* for classification schemes)

STEP 3

lowes lowes lowes lowes lowes lowes

Select class breaks

(Type in lower limit for each class)

User Defined			Equal Interval			Quantile			
	<u>Class Breaks</u>	<u>Count</u>	<u>Reliability</u> *	Class Breaks	Count	Reliability *	Class Breaks	Count	Reliability *
top class	5,000.00	52	11.9	9,585.00	3	21.1	2,273.50	542	7.3
t (2 classes)	2,500.00	384	11.0	6,390.00	10	19.4	1,579.00	542	18.0
t (3 classes)	1,000.00	1,241	6.4	3,195.00	207	10.7	1,052.50	541	. 18.6
t (4 classes)	0.00	490	7.3	0.00	1,947	1.1	0.00	542	6.6
t (5 classes)									
t (6 classes)									
t (7 classes)									
Total		2,167	7.6		2,167	2.2		2,167	12.6
			Reliable			Not Reliable			Not Reliable

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ALTERNATIVE CLASSIFICATION SCHEMES

* 5-year period estimate

Link to Map Reliability Calculator:

http://www1.nyc.gov/assets/planning/download/office/datamaps/nyc-population/map_reliability_calculator.xlsx?r=1

Location on NYC Department of City Planning website:

← → C ③ www1.nyc.gov/site/planning/index.page						*		
NYC	NVC Department of City Planning			311 Search all NYC.gov websites				
			简体中文 ▶ Translate│▼	Text-Size				
ft	About	Zoning	Applicants	Plans/Studies	Communities Data/M	laps Q		
2 Tools & Geographic Reference								
			Map Relia Calculator	bility The (AC eno	calculator helps those mapping S) data to determine whether p ugh for general use	g American Community Survey roposed maps are reliable		

Update to ACS Compass series – Includes case study on uncertainty in mapping ACS data

Old Version

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U.S. Department of Commerce Remember and Relative Management and Street Remote

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Census
2010
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